

Centre for Social and Behaviour Change Communication (SBC³)
Annual Report
2017-18



Centre for Social and Behaviour Change Communication
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From the Desk of Mr. Nishit Kumar, Founder and MD.



During my stint at CHILDLINE India Foundation, when a High Court judgement in the famous Anchorage case went against us (we won in the Supreme Court later on), I was determined to use an innovative format to sensitise children about Child Sexual Abuse. It was then that I first became aware of SBCC (Social and Behaviour Change Communication) methods to achieve sustained behaviour change. Absorbing all that I could from online sources, we developed an SBCC based technique for sensitising children on safe and unsafe touch. That program, along with the film we made, 'Komal' (Which was bestowed a National Award) became an award winning program that reached thousands of schools.

From that initiative was born a desire to set up a non profit organisation focussing on SBCC that would eventually offer Communication as an intervention.

For a brief period, post CHILDLINE, I took on the challenge of setting up a Maternal Nutrition Project and during the course of that, discovered India's appalling nutrition statistics. I was completely convinced that use of SBCC methods could lift development sector communication and empower it to become an Intervention tool. I met with some of the sector's leading minds and my resolve to set up an organisation dedicated to SBCC became firmer.

Separately, Priya Subnis Arte had been working on programs to deal with adolescent anxiety and stress and we had collaborated on that for some time. She was keen to set up a non-profit firm to take the program to school children.

And so, in April 2017 we put together a team, and got down to developing SBCC programs.

The first act was to get the backing of the Wise and Knowledgeable- A Governing Board. We soon found that statutory responsibilities of Directors on the Board meant that we would have to separate our Governing Board from the Statutory board of Directors. Further we wanted the assistance of several professionals from various fields in order to develop our programs. And so, we set up an Advisory Council.

Years ago I had become acquainted with Mr. Arun Nanda, when he was Company Secretary to Mahindra and Mahindra and since then he had become closer to all of their Group companies and also become distinguished with recognition and International Awards. His knowledge and network is legendary. As a person of great integrity and 'call-a-spade-a-spade' attitude, he was our first choice as Governing Body member.

When I met him he immediately suggested that we should connect with the Confederation of Indian Industry (CII) as they wanted to do an SBCC program with children on littering. That program- *Phenk Mat Mumbai*- became our very first SBCC program.

Then we worked very hard as a team to develop and implement SBCC programs focussing on youth and aimed at tackling specific issues that the youth are faced with- anxiety, stress, depression, suicidal tendencies and

sexual/online abuse. Thus our Energetix, Ask Buddy and GNX-PASS programs were born.

When we rolled out Energetix programs in schools, parents told us that they wanted guidance on parenting of adolescents and teenagers. Since parenting was crucial to managing adolescent stress and depression we developed SPG (Sensitive parental Guidance).

It has been a challenging journey in our first year as SBC³. One that has shown us the huge gaps and needs as well as helped set our directions.

On behalf of the entire team at SBC³, I thank each and every one of our Governing Board and Advisory Council members for their support and encouragement. We are grateful to Mr. Arun Nanda for backing us and for the continuous guidance.

period prior to August 2017 is not included in the financials.

Important Note: *While we began working from April 2017, the Company's registration as a Sec 98 Public Company was received on August 24th 2017. Consequently, the Financial Report presented here is for the period August 24th 2017 upto March 31st 2018. The Phenk Mat Mumbai (PMM) program reported here covers the program for the period from June 2017 to March 2018. Hence the PMM grant for the*

Program Update

Phenk Mat Mumbai

Phenk Mat Mumbai (PMM) is an initiative of Confederation of Indian Industry (CII) and Club Mahindra to make Mumbai litter free. The PMM campaign envisaged involving youth of Mumbai to make Mumbai a clean city. The program aimed at influencing the littering behaviour among children studying in Mumbai schools and colleges with the objective of enabling children and youth to internalise the habits of cleanliness and making them lifelong ambassadors for anti-littering behaviour.

Confederation of Indian Industry (CII) along with Club Mahindra appointed SBC³ as the Implementing Program Partner, in all schools of A and F wards as part of phase I of the campaign. The program targeted 200 schools across these wards which included both private and BMC run schools.

Launch of *Phenk Mat Mumbai* program

SBC³ invited around 100 school principals from across the city to launch the Phenk Mat Mumbai program on July 18 2018 in the presence of dignitaries and principals of schools and junior colleges. The launch was held at the HR college of Commerce and Economics- Mumbai.

The following dignitaries graced the occasion.

- Mr Arun Nanda, Chairman, CII Western Region Taskforce for Swachh Bharat, Chairman Mahindra Holidays and Resorts India Ltd, Mahindra Lifespace Developers



Mr Arun Nanda addressing the gathering during the launch

- Mr Kavinder Singh, Managing Director, Mahindra Holidays and Resorts India Ltd

Program Execution

SBC³ worked out a model to assess the perceptions and current understanding of students on topics related to litter. Through Focused Group Discussions (FGDs), among a group of students across various schools, the team from SBC³ recorded their views and ideas.

After the program implementation began in each school, students were presented with ample opportunities to practice new learning, influence behaviour of others and create impact. To keep the students motivated, two cadres of responsibility were created:

- a. Eco Captains: Five students, from secondary classes, who would lead and implement the program across their school. The students were supported by a teacher coordinator.
- b. Eco Commandos: Two students from each class to carry forward the initiative in their respective classes supported by the class teacher.



Delegates at the launch with teachers and students

Two workshops were conducted in each school –Class 1-4 and Class 5-10 respectively. These workshops were attended by the Eco Captains and Eco Commandos apart from the Teacher Coordinator/s. The workshop encouraged the attendees to create an implementation plan for an 8-week long ‘zero tolerance for litter’ campaign in their school, play areas, school bus and home. The 8 weeks of Zero Litter Program included the following elements,



A Volunteer training the students on Anti Litter Behaviour

- 1) Weekly Litter Audit of key areas in school
- 2) Daily litter inspection of class
- 3) Knowledge based competitions such as quizzes, debates
- 4) Creativity based competitions such as Slogan Writing, Poster Making

- 5) Class work and homework to provide experiential learning opportunities to students

The programme was monitored by Eco Captains as well as SBC³ for eight weeks. At the end of eight weeks, all the activities and competitions conducted during this period were awarded.

The training was imparted to not just students but even to the Staff and Teachers who were encouraged to reinforce the concepts of Reduce, Reuse and Recycle through the curriculum as well as to promote and adopt the best practices at home.

PMM covered 6,832 children directly and 1,36,620 indirectly.

The content for the workshop was developed



Members from SBC³ doing a training programme for students of Grade 6

along with Sanjeevani, an NGO specialising in anti-littering and waste management.

Student Winners



Ms Alpa Antani, Director, Western Region, CII, presenting token of appreciation to the teacher



Best Out of Waste



Mr Jasjiv Anand, Sr Brand Manager, Club Mahindra, giving away token of appreciation to the Eco Warriors of JJ School of Girls, Fort



Kudos to the little wonder for his innovation with waste papers

List of schools covered in Phase 1 of PMM

Sr. No	Schedule Date	Name of the school/college	Address
1	4th August 17	V.B.M Model High school	Grant Road, Mumbai - 400007, Near Kennedy Bridge, Opposite Jyoti Studio, Nana Chowk
2A	4th August 17	SVBS U. M. Thevar	Kalyan Wadi, Near Ganesh Mandir, Dharavi
2B	4th August 17	SVBS U. M. Thevar	Kalyan Wadi, Near Ganesh Mandir, Dharavi
3A	5th August 2017	Guru Nanak Higher Sec School	Guru Tegh bahadur nagar, bhai jaimal singh marg, GTB Nagar-Sion, Mumbai - 400022, Opposite hemant manjrekar market
4A	5th August 2017	Guru Nanak Higher Sec School	
3ab	5th August 2017	Guru Nanak Higher Sec School	
3B	5th August 2017	Guru Nanak Higher Sec School	
4B	5th August 2017	Guru Nanak Higher Sec School	
5	5th August 2017	Chhatrapati Shivaji School	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
6	5th August 2017	Chhatrapati Shivaji School	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
7	5th August 2017	Chhatrapati Shivaji School	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
8	5th August 2017	Raje Shivaji Vidyalaya	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
9	5th August 2017	Raje Shivaji Vidyalaya	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
10	5th August 2017	Raje Shivaji Vidyalaya	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
11	5th August 2017	Raje Shivaji Vidyalaya	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
12:00 AM	7th August 17	St Joseph's, Colaba	R.C. Church, Colaba Army Area, Navy Nagar, Colaba, Mumbai, Maharashtra 400005
13	8th August 17	Sind Model English Primary school	Near Kennedy Bridge, Grant Road
14	8th August 17	JJ Girls School	09, Dr. D. N. Road, Fort, Mumbai, Maharashtra 400001
15	10th August	Ganesh Vidya Mandir	Block No 11, 90 Feet Road ,Transit Camp,

	17		Mumbai17
12 B	11th August	St Joseph's, Colaba	R.C. Church, Colaba Army Area, Navy Nagar, Colaba, Mumbai, Maharashtra 400005
16	11th August	MSPT	Nana Chowk, Grant Road
17A	12-Aug-17	Sitaram Prakash High School	205, RA Kidwai Road, Wadala West, Mumbai, Maharashtra 400031
18A	12-Aug-17	Sitaram Prakash High School	205, RA Kidwai Road, Wadala West, Mumbai, Maharashtra 400031
18B		Sitaram Prakash High School	205, RA Kidwai Road, Wadala West, Mumbai, Maharashtra 400031
19A	12-Aug-17	N K E S School	Indulal D Bhuva Marg, Wadala, Mumbai, Maharashtra 400031
20	12-Aug-17	Shri Shri Ravi Shankar	Kalyanwadi, near ganesh mandir, Dharavi
	12-Aug-17	Shri Shri Ravi Shankar	Kalyanwadi, near ganesh mandir, Dharavi
21	17th August 17	B.A.K Swadhyay Bhavan	76-A, Rafi Ahmed Kidwai Marg, Matunga, Mumbai, Maharashtra 400019
	17th August 17	B.A.K Swadhyay Bhavan	76-A, Rafi Ahmed Kidwai Marg, Matunga, Mumbai, Maharashtra 400019
22	18th August 17	Auxilium Convent school	Balaram Babu Khedekar Marg, Ram Nagar, Wadala West, Wadala, Mumbai, Maharashtra 400031
	18th August 17	Auxilium Convent school	Balaram Babu Khedekar Marg, Ram Nagar, Wadala West, Wadala, Mumbai, Maharashtra 400031
23	18th August 17	Kamarajar School	90 Ft. Road, Dharavi, Mumbai, Maharashtra 400017
	18th August 17	Kamarajar School	90 Ft. Road, Dharavi, Mumbai, Maharashtra 400017
24	18th August 17	Anjuman Islam English School	Anjuman-I-Islam, D.N. Road, Opp. CST, Mumbai-400001
25	18th August 17	DD Deshpande PS School	Shiv Shikshan Sanstha Plot no 99-101, scheme no V 1, Sion west
17B	19th August 17	Sitaram Prakash School	205, RA Kidwai Road, Wadala West, Mumbai, Maharashtra 400031
26A	19th August 17	Nirmal Vidyalaya	Ganesh Nagar,wadala, Mumbai, Maharashtra 400037
26B	19th August 17	Nirmal Vidyalaya	Ganesh Nagar,wadala, Mumbai, Maharashtra 400037
27	19th August 17	Chhatrapati shivaji English medium	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
28A	21st august 17	Andhra Education Society	7-A, Wadala, Mumbai, Maharashtra 400031
29	21st august 17	Anjuman Islam Urdu School	Anjuman-I-Islam, D.N. Road, Opp. CST, Mumbai-400001
30	21st august 17	The Blossoms ST English high school	22A, Nathibai Thackersey Rd, New Marine Lines, Near Churchgate, Off Queens Rd., Mumbai
31A	21st august 17	CBM High school	Shinde Seva Samiti, Antop Hill

31B	21st august 17	CBM High school	Shinde Seva Samiti, Antop Hill
32	22nd August 17	Taheri high school	47, Sarang Street, Masjid Bunder, Mumbai - 400003
33A	22nd August 17	Mumbai Public School	JK Knowledge Centre, Nadkarni Park, wadala east
34	22nd August 17	Mumbai Vidyalaya	JK Knowledge Centre, Nadkarni Park, wadala east
35A	23rd August 17	Shree Ganesh Vidya mandir	Block No 11, 90 Feet Road ,Transit Camp, Mumbai17
19B	23rd August 17	NKES	Indulal D Bhuva Marg, Wadala, Mumbai, Maharashtra 400031
28B	23rd August 17	Andhra Education Society	7-A, Wadala, Mumbai, Maharashtra 400031
33B	22nd August 17	Mumbai Public School	JK Knowledge Centre, Nadkarni Park, wadala east
33B	22nd August 17	Mumbai Public School	JK Knowledge Centre, Nadkarni Park, wadala east
36A	6th September 2017	Kenia and Anchor English school	Opp Voltas House, Chinchpokli
37A	6th September 2017	Navbharat Vidyalaya	100 St Zaveri, Parel, Mumbai - 400012, Near Bhoiwada Police Station
38	8th September 2017	KMS Shiroadkar High school Special school	Doctor Ernest Borges Road, Opp. Global Hospitals, Parel
36B	11th September 2017	Kenia and Anchor English school	Opp Voltas House, Chinchpokli
39A	13th September 17	Baba Saheb Ambedkar school	Dharavi
35B	14th September 17	Ganesh Vidya Mandir	Block No 11, 90 Feet Road ,Transit Camp, Mumbai17
40	16th September 17	TULSI Manas HINDI MAHAVIDYALAYA	St Xavier Road Parel
41A	18th September 17	K.M.S. DR. SHIRODKAR SCHOOL	Doctor Ernest Borges Road, Opp. Global Hospitals, Parel, Mumbai, Maharashtra 400012
42A	19th September 17	SADHANA VIDYALAYA	: Near Vallabhadas Vidyalaya, Swamy Vallabhdas Rd, Sion West, Sion (E), Mumbai, Maharashtra 400022
43	19th September 17	SADHANA VIDYALAYA	: Near Vallabhadas Vidyalaya, Swamy Vallabhdas Rd, Sion West, Sion (E), Mumbai, Maharashtra 400022

44A	19th September 17	ADARSH HINDI HIGH SCHOOL	Wadala(E), Salt Pan Rd, Sangam Nagar, Antop Hill, Mumbai, Maharashtra 400037
44A	19th September 17	ADARSH HINDI HIGH SCHOOL	Wadala(E), Salt Pan Rd, Sangam Nagar, Antop Hill, Mumbai, Maharashtra 400037
45	19th September 17	ADARSH ENGLISH HIGH SCHOOL	Wadala(E), Salt Pan Rd, Sangam Nagar, Antop Hill, Mumbai, Maharashtra 400037
46A	19th September 17	NEW NATIONAL URDU HIGH SCHOOL	Bharatiya Kamala Nagar, S.P. Road, Antop Hill, Wadala, Mumbai, Maharashtra 400037
46B	19th September 17	NEW NATIONAL URDU HIGH SCHOOL	Bharatiya Kamala Nagar, S.P. Road, Antop Hill, Wadala, Mumbai, Maharashtra 400037
47A	22nd September 17	INDIAN EDUCATION SOCEITY ORION, HINDU COLONY, DADAR	Raja Shivaji Vidyasankul, Hindu Colony, Dadar East, Mumbai, Maharashtra 400014
37B	23rd September 17	NAVBHARAT VIDYALAYA	100 St Zaveri, Parel, Mumbai - 400012, Near Bhoiwada Police Station
48A	23rd September 17	Shri Gauridutt Mittal Vidyalaya	Road No.28b,Sion East, Mumbai, Maharashtra 400022
49A	26th September 17	KARMAVEER BHAURAO PATIL VIDYALAYA	Pratiksha Nagar Rd, Pratiksha Nagar, Koliwada, Sion, Mumbai, Maharashtra 400022
49B	26th September 17	KARMAVEER BHAURAO PATIL VIDYALAYA	Pratiksha Nagar Rd, Pratiksha Nagar, Koliwada, Sion, Mumbai, Maharashtra 400022
41B	26th September 17	K.M.S. DR. SHIRODKAR SCHOOL	Doctor Ernest Borges Road, Opp. Global Hospitals, Parel, Mumbai, Maharashtra 400012
50	27th September 17	R.M.BHATT HIGH SCHOOL	21, Near Kem Hospital, Gokhale Society Lane, Parel, Mumbai, Maharashtra 400012
51	29th September 17	Mahatma Phule Tech High School	Jerbai Wadia Road, Bhoiwada, Parel, Mumbai - 12
52A	7th October 17	D B Kulkarni	Mahatma Phule Road, Naigaon-Dadar East, Mumbai - 400014, Near B D D Chawl, Opposite Shindewadi
53	10th October 17	Tulsi Manas Jr College	St Xavier Road Parel
54	12th October 17	Dr Ambedkar College	Dadar East
55	13th October 17	RAJASHRI SHAU JR COLLEGE, DHARAVI,	Samata Vidyamandir Sakina, Ward Fn 1 Jasmine mill compound, Dharavi Mumbai 400017

		MUMBAI 400 017.	
56	13th October 17	RAJASHRI SHAU HIGH SCHOOL, DHARAVI, MUMBAI 400 017.	Samata Vidyamandir Sakina, Ward Fn 1 Jasmine mill compound, Dharavi Mumbai 400017
57A	13th October 17	Our Ladies School	Dadar
58	13th October 17	New English School	Pratiksha Nagar Rd, Pratiksha Nagar, Koliwada, Sion, Mumbai, Maharashtra 400022
59	13th October 17	Sitaram Prakash Jr College	205, RA Kidwai Road, Wadala West, Mumbai, Maharashtra 400031
60	14th October 17	Dr.Baba Saheb Ambedkar school	Sant Kakya Marg Dharavi Mumbai - 400017
57B	16th October 17	Our Ladies Home School	St. Paul's Boys Academy campus, Babasaheb ambedkar road, near hindmata cloth market, Dadar East
61	27th August 17	HR College	Churchgate
62	27th August 17	Podar college	Matunga east
63	2nd November 17	St. Stanislaus High school	26, Waroda Rd, Ranwar, Bandra West
64A	3rd November 17	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
65A	3rd November 17	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
66A	6th November 17	SHRI SANATAN DHARAM H. S.	Mukundrao Ambedkar Rd, Raoli Camp, Guru Teg Bahadur Nagar, Antop Hill, Mumbai, Maharashtra 400022
67A	6th November 17	SHRI SANATAN DHARAM H. S.	Mukundrao Ambedkar Rd, Raoli Camp, Guru Teg Bahadur Nagar, Antop Hill, Mumbai, Maharashtra 400022
66B	6th November 17	SHRI SANATAN DHARAM H. S.	Mukundrao Ambedkar Rd, Raoli Camp, Guru Teg Bahadur Nagar, Antop Hill, Mumbai, Maharashtra 400022
67B	6th November 17	SHRI SANATAN DHARAM H. S.	Mukundrao Ambedkar Rd, Raoli Camp, Guru Teg Bahadur Nagar, Antop Hill, Mumbai, Maharashtra 400022
68A	6th November 17	St Paul Boys School	205,Dr DN Road Dadar(E) Parel
68B	6th November 17	St Paul Boys School	205,Dr DN Road Dadar(E) Parel
69	8th	SSL Marathi medium	Damodar Hall, Vitthal Chavan Marg, Dr Baba Saheb

	November 17		Ambedkar Rd, Krishna Nagar, Parel,
70A	8th November 17	St.Mary's School SSC Board	Sardar Balwant Singh Dhody Marg, Mazagaon, Mumbai, Maharashtra 400010
70B	8th November 17	St.Mary's School SSC Board	Sardar Balwant Singh Dhody Marg, Mazagaon, Mumbai, Maharashtra 400010
71	8th November 17	St. Joseph school	Barretto Road, Wadala (West),
72	11th November 17	DR. D. B. KULKARNI VIDYALAYA	Mahatma Phule Road, Naigaon-Dadar East, Mumbai - 400014, Near B D D Chawl, Opposite Shindewadi
73	11th November 17	DR. D. B. KULKARNI VIDYALAYA	Mahatma Phule Road, Naigaon-Dadar East, Mumbai - 400014, Near B D D Chawl, Opposite Shindewadi
52B	11th November 17	DR. D. B. KULKARNI VIDYALAYA	Mahatma Phule Road, Naigaon-Dadar East, Mumbai - 400014, Near B D D Chawl, Opposite Shindewadi
74	11th November 17	Social Service League College	Damodar Hall, Vitthal Chavan Marg, Dr Baba Saheb Ambedkar Rd, Krishna Nagar, Parel
75	11th November 17	Gauridutt junior college	Road No.28b,Sion East, Mumbai, Maharashtra 400022
76A	13th November 17	ABHYUDAYA EDUCATION SOCIETY HIGH SCHOOL (Hindi)	Kala Chowki, Mumbai - 400033, Abhyudaya Nagar
76B	13th November 17	ABHYUDAYA EDUCATION SOCIETY HIGH SCHOOL (Hindi)	Kala Chowki, Mumbai - 400033, Abhyudaya Nagar
77	13th November 17	Shri KCKA Shri KDO Jain Vidyalaya	3rd floor, Municipal School Bldg, Navroji Hill Road,Dongri , Near Sandhurst Rly station,Mumbai
78	13th November 17	Aryan College	Road no 1 near sion fort and Near to (Joglekarwardi BMC School) sion east Mumbai 400022
79	14th November 17	RM Bhatt Junior College	21, Near Kem Hospital, Gokhale Society Lane, Parel
80A	14th November 17	ABHYUDAYA EDUCATION SOCIETY HIGH SCHOOL (Marathi)	Kala Chowki, Mumbai - 400033, Abhyudaya Nagar
80B	14th November 17	ABHYUDAYA EDUCATION SOCIETY HIGH SCHOOL (Marathi)	Kala Chowki, Mumbai - 400033, Abhyudaya Nagar
81A	14th	Dawoodbhoy fazalbhoy	99, JB Shah Rd, Mandvi, Masjid

	November 17	High School	
81B	14th November 17	Dawoodbhoy fazalbhoy High School	99, JB Shah Rd, Mandvi,Masjid
82	15th November 17	Rosary High school	Opposite Dockyard Road station
83A	15th November 17	SSM Shivaji Vidyalaya	Shrikanth Hadkar Marg,Kalachowki
83B	15th November 17	SSM Shivaji Vidyalaya	Shrikanth Hadkar Marg,Kalachowki
84	16th November	Wafa English School	50/54, Abubakar Bey, Mohammad Street, Kolsa Mohalla, Kosla Street, Halia Memon Jamat Khan A, Near Hindustan Metak House
39B	16th November	Dr Babasaheb Ambedkar Vidyalaya (Primary)	Sant Kakkaya Marg, Dharavi
85	17th November	Nirmala Niketan Home science	Churchgate
86	17th November	Good Shepard School	Dharavi main Road Sant kakkaya marg,shashwadi,Mumbai400017
87A	17th November	HASHMIYA HIGH SCHOOL	Masjid Bundar
87B	17th November	HASHMIYA HIGH SCHOOL	Masjid Bundar
64B	18th November	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
48B	18th November	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
65B	18th November	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
88	18th November	NKES	Indulal D Bhuva Marg, Wadala, Mumbai, Maharashtra 400031
89A	18th November	Our Lady of Fatima School	Sewree
89B	18th November	Our Lady of Fatima School	Sewree
48A	20th November	SHRI GAURIDUTT MITTAL VIDYALAYA	Road No.28b,Sion East, Mumbai, Maharashtra 400022
90	21st November	Bombay Girls school (Primary)	Masjid Bundar
91	21st November	Mumbai Junior College	Nadkarni Park, Wadala East
92	24th	HPT School	22A, Nathibai Thackersey Rd, New Marine Lines,

	November		Near Churchgate, Off Queens Rd, campus of Blossoms ST School
93A	24th November	Dunnes INSTITUTE	111, ADMIRTREE HOUSE, VODOHOUSE RD, COLABA,MU-05
93B	24th November	Dunnes INSTITUTE	111, ADMIRTREE HOUSE, VODOHOUSE RD, COLABA,MU-05
94	25th November	Shirodkar College	142/49, Dr Borges Road, Parel, Mumbai - 400012, Near Kem Hospital, Near ITC, Opposite Bata Showroom
95	25th November 17	ABHYUDAYA EDUCATION SOCIETY HIGH SCHOOL (English)	Kala Chowki, Mumbai - 400033, Abhyudaya Nagar
96	25th Nov 17	ROYAL CITY HIGH SCHOOL	OPPOSITE O.N.G.C ,DAMBAR COMPOUND,MUKUND NAGAR,DHARAVI,MUM 17
97	25th Nov 17	JANSEVA MADHYAMIK VIDYALAY	SAMAJKALYAN KENDRA,DAMBAR COMPOUND,MUNKUND NAGAR,DHARAVI,MUM 17
98A	27th November 17	K.M.S. DR. SHIRODKAR SCHOOL English CBSE	3rd floor,Doctor Ernest Borges Road, Opp. Global Hospitals, Parel, Mumbai, Maharashtra 400012
98B	27th November 17	K.M.S. DR. SHIRODKAR SCHOOL English CBSE	3rd floor,Doctor Ernest Borges Road, Opp. Global Hospitals, Parel, Mumbai, Maharashtra 400012
99A	27th November 17	INDIAN EDUCATION SOCEITY ORION, HINDU COLONY, DADAR	Raja Shivaji Vidyasankul, Hindu Colony, Dadar East, Mumbai, Maharashtra 400014
47B	28th November 17	INDIAN EDUCATION SOCEITY ORION, HINDU COLONY, DADAR	Raja Shivaji Vidyasankul, Hindu Colony, Dadar East, Mumbai, Maharashtra 400014
100	29th November 17	SMT. M. P. SHAH JR. COLLEGE OF ARTS & COM. FOR WOMEN	Smt. Parmeshwaridevi Gordhandas Garodia Educational Complex, 338, R. A. Kidwai Road, Matunga-East, Mumbai, Maharashtra 400019
101A	30th November 17	S.S.M. MOHANBAI CHUNILAL MEHTA Boys HIGH SCHOOL	KALACHOWKI Mumbai, India 400033
102	30th November 17	Muhammadiyah Trust School	31/29, 31/29, Hafij Kok Ln, Bhendi Bazaar, Bhuleshwar, Mumbai
103	30th November 17	SHRI SANATAN DHARAM JR COLLEGE	Mukundrao Ambedkar Rd, Raoli Camp, Guru Teg Bahadur Nagar, Antop Hill, Mumbai, Maharashtra 400022
104	30th November 17	Guru Nanak English School	S.S Wagh Marg, Gurudwara Bldg., Opp. Chitra Talkies, Naigaon, Dadar E, Mumbai 14
105	2nd December 17	St Joseph's Girls School	Near St Joseph High School,Dongri, Mumbai

106	4th December 17	H.A & L.S Girls School	142, Hazrat Abbas Street (Samuel Street)
107A	6th December 17	People WELFARE SOCIETY'S HIGH SCHOOL	Sion East, Sion, Mumbai, Maharashtra 400022
107B	7th December 17	People WELFARE SOCIETY'S HIGH SCHOOL	Sion East, Sion, Mumbai, Maharashtra 400022
107B	7th December 17	People WELFARE SOCIETY'S HIGH SCHOOL	Sion East, Sion, Mumbai, Maharashtra 400022
107A	7th December 17	People WELFARE SOCIETY'S HIGH SCHOOL	Sion East, Sion, Mumbai, Maharashtra 400022
108	9th December 17	SIWS Junior College	Plot No. 337, Major R Parameswaran Road, Sewree Wadala Estate
109A	13th December 2017	Safa High school	BABULA TANK CROSS LANE, NEAR BMC-B WARD, Sandhurst road, MU-03
109B	13th December 2017	Safa High school	BABULA TANK CROSS LANE, NEAR BMC-B WARD, Sandhurst road, MU-03
110	13th December 2017	S.S.M. MOHANBAI CHUNILAL MEHTA Boys HIGH SCHOOL	KALACHOWKI Mumbai, India 400033
111	14th December 2017	Manohar Joshi junior College	Bld. No. 13 and 31 Opp. Maharashtra Nature park, P M G Colony, Dharavi Mumbai 17
112A	15th December 2017	SHRI V. L. NAPOO HIGH SCHOOL	74/C, Dr B A Road, Parel, Mumbai - 400012, Opposite Voltas Building, Chinchpokli
112B	15th December 2017	SHRI V. L. NAPOO Junior College	74/C, Dr B A Road, Parel, Mumbai - 400012, Opposite Voltas Building, Chinchpokli
113	15th December 2017	PREMJI DEVJI KANYA VIDYALAYA	74C, Dr. B.A. Road, Chinchpokli, Mumbai, Maharashtra 400012
114A	16th December 2017	AL MOMENA HIGH SCHOOL	45/47 CHOKALA STATE, NEAR JHAKARIA MASJID,MU-03
114B	16th December 2017	AL MOMENA HIGH SCHOOL	45/47 CHOKALA STATE, NEAR JHAKARIA MASJID,MU-03
115	18th December 2017	SHRI V. L. NAPOO Junior college	74/C, Dr B A Road, Parel, Mumbai - 400012, Opposite Voltas Building, Chinchpokli
116A	18th December 2017	KANNADA BHAVAN EDUCATION SOCIETY'S Junior College	14 Police Court Lane, Fort, Mumbai - 400001, Next To Bharat Copy Centre, Opposite Handloom House
117A	18th December	Lady Engineer High School	Gamadia Colony Rd , Gamadia Colony ,Tardeo , Mumai--400007

	2017		
117B	18th December 2017	Lady Engineer High School	Gamadia Colony Rd , Gamadia Colony , Tardeo , Mumai--400007
118A	18th December 2017	Shanti Devi Banerjee Vidyalay	4-A Sonawala Building, tardeo Road ,Opp. Diana Talkies, Mumbai, Maharashtra 400007
119	19th December 2017	Ismail Baig Muhammad High School	27,MOHD. ALI ROAD,MASJID
120A	19th December 2017	Our Own High School	Piroja Mansion, 1st Floor, Alibhai Premji Marg, Grant Rd
120B	19th December 2017	Our Own High School	Piroja Mansion, 1st Floor, Alibhai Premji Marg, Grant Rd
121A	19th December	Sevasadan english medium primary school	Pandita Ramabai Rd, opp. Gamdevi Police station,Mumbai 400007, near sevasadan marathi medium school
122	19th December 2017	SHRI AMULAKH AMICHAND BHIMJI V. VIDYALAYA	76-A, Rafi Ahmed Kidwai Road, Matunga, Mumbai, Maharashtra 400019
123A	20th December 2017	Seva Sadan girls school	Pandita Ramabai Rd, opp. Gamdevi Police station,Mumbai 400007
99B	20th December 2017	INDIAN EDUCATION SOCEITY ORION, HINDU COLONY, DADAR	Raja Shivaji Vidyasankul, Hindu Colony, Dadar East, Mumbai, Maharashtra 400014
99B	20th December 2017	INDIAN EDUCATION SOCEITY ORION, HINDU COLONY, DADAR	Raja Shivaji Vidyasankul, Hindu Colony, Dadar East, Mumbai, Maharashtra 400014
124	20th December 2017	Tarabai Modak D.ED College	6, Lakshami Nappu Rd, Matunga Central Railway Workshop, Hanuman Nagar, Matunga, Mumbai, Maharashtra 400014
125	21st December 2017	Tarabai Modak English Medium Primary	6, Lakshami Nappu Rd, Matunga Central Railway Workshop, Hanuman Nagar, Matunga, Mumbai, Maharashtra 400014
126	21st December 2017	Abhinav Prathmik Shala	
127A	21st December 2017	Union High School	205, Khetwadi Main Road, Main Road, Girgaon
127B	21st December 2017	Union High School	205, Khetwadi Main Road, Main Road, Girgaon
128	21st	Sydenham College	B- Road, Churchgate

	December 2017		
129	23rd December 2017	Shri Dayanand Balak Vidyalaya	Bheem street Road, Matunga east
130A	27th December 2017	Yusuf Meherally Vidyalay	Aryanagar .opp. tulshwadi post office tardeo
123B	27th December 2017	Seva Sadan girls school	Pandita Ramabai Rd, opp. Gamdevi Police station,Mumbai 400007
130B	28th December 2017	Yusuf Meherally Vidyalay	Aryanagar .opp. tulshwadi post office tardeo
131	28th December 2017	SHREE GUJARATI SAMAJ VIDYALAYA	531,New Mill Road,Subhsh nagar,Kurla (W),mumbai 70
132	28th December 2017	GENERAL EDUCATION I. KURLA HIGH SCHOOL	C.S.T.Road,Kurla(W), Mumbai - 70
133A	29th December 2017	Chikitsak Shirolkar Samuha School	52, Sadashiv Cross Lane, Charni Road, Opposite Kalyan Building, Near Jain Dharam Stanak, Near R.D. Gosavi,, Ambewadi, Girgaon
133B	29th December 2017	Chikitsak Shirolkar Samuha School	52, Sadashiv Cross Lane, Charni Road, Opposite Kalyan Building, Near Jain Dharam Stanak, Near R.D. Gosavi,, Ambewadi, Girgaon
134	29th December 2017	AYESHA URDU HIGH SCHOOL	Qureshi Nagar,Kurla (E),Mumbai 24
135	29th December 2017	Janata welfare english high school	V Kakkaya Maharaj marg, Vashi naka, Chembur
116B	30th December 2017	KANNADA BHAVAN EDUCATION SOCIETY'S HIGH SCHOOL	14 Police Court Lane, Fort, Mumbai - 400001, Next To Bharat Copy Centre, Opposite Handloom House
136	30th December	SHISHU VIKAS HIGH SCHOOL	Bailbajar,kurla(W) , mumbai-70
137	1st January 2018	ANJUMAN K. I. BOYS URDU HIGH SCHOOL	New Mill Road, Kurla (W),mumbai-70
138	2nd January 2018	M.S.K Prathamik vidyalaya	Hill road ,tadwadi, near gavdevi temple, Chunabhatti (East),Mumbai-22
139A	2nd January 2018	J.D.Bharda Education society	Navyug Mansion, 65 , Naushir Bharucha Marg,Next to Grant Road station (west)
139B	2nd January 2018	J.D.Bharda Education society	Navyug Mansion, 65 , Naushir Bharucha Marg,Next to Grant Road station (west)
139B	2nd January 2018	J.D.Bharda Education society	Navyug Mansion, 65 , Naushir Bharucha Marg,Next to Grant Road station (west)

140A	2nd January 2018	Chikitsak Samuha Shirolkar school	52, Sadashiv Cross Lane, Charni Road, Opposite Kalyan Building, Near Jain Dharam Stanak, Near R.D. Gosavi,, Ambewadi, Girgaon
140B	2nd January 2018	Chikitsak Samuha Shirolkar school	52, Sadashiv Cross Lane, Charni Road, Opposite Kalyan Building, Near Jain Dharam Stanak, Near R.D. Gosavi,, Ambewadi, Girgaon
141	3rd January 2018	Sharda Mandir school	Ramchandra Harji wadi opp. J K Towers , Harishchandra Goregaonkar Marg ,gamdevi
142	3rd January 2018	Sitaram poddar vidyalaya	Sitaram Poddar Marg, Near Balaji Temple , Charni Rd
143	4th January 2018	Sharda sadan High school	173 JAGGANNATH SHANKARSETH ROAD,CHARNI ROAD,MUM-04.
144A	4th January 2018	Bahusaheb Hiray Vidyalaya	94, Tardeo Road,Janata Nagar Mumbai
144B	4th January 2018	Bahusaheb Hiray Vidyalaya	94, Tardeo Road,Janata Nagar Mumbai
145	4th January 2018	ANJUMAN K. I. GIRLS URDU HIGH SCHOOL	New Mill Road, Kurla (W),mumbai-70
146A	5th January 2018	Sir Elly Kadoorie school	Shivdas Champs Marg, Byculla East, Tadvadi, Near Chaitya Tower, Mazgaon
146B	5th January 2018	Sir Elly Kadoorie school	Shivdas Champs Marg, Byculla East, Tadvadi, Near Chaitya Tower, Mazgaon
147A	5th January 2018	G.A Ranade	Zaobawadi Rd, Marine Lines East, Fanas Wadi, Girgaon
147B	5th January 2018	G.A Ranade	Zaobawadi Rd, Marine Lines East, Fanas Wadi, Girgaon
148A	5th January 2018	Ashok High School	Dr Parekh St, Shapur Baug, Grant Road
148B	5th January 2018	Ashok High School	Dr Parekh St, Shapur Baug, Grant Road
149A	8th January 2018	Anjuman Islam Saif Tyabji Girls High School	ZAHIR KAZI,BELASES ROAD, BYCULLA ,MU-8
149B	8th January 2018	Anjuman Islam Saif Tyabji Girls High School	ZAHIR KAZI,BELASES ROAD, BYCULLA ,MU-8
149B	8th January 2018	Anjuman Islam Saif Tyabji Girls High School	ZAHIR KAZI,BELASES ROAD, BYCULLA ,MU-8
150A	8th January 2018	BPK Vidyalaya	shanti Kunj, 77, Tardeo rd , Mumbai 400034
150B	8th January 2018	BPK Vidyalaya	shanti Kunj, 77, Tardeo rd , Mumbai 400034
151A	9th January 2018	Chanaramaji English School	Bldg no95,VP Road,Cawasji Patel Tank, Charni road
151B	9th January 2018	Chanaramaji English School	Bldg no95,VP Road,Cawasji Patel Tank, Charni road
152	9th January 2018	Chanaramaji Gujrati School	Bldg no95,VP Road,Cawasji Patel Tank, Charni road

153	9th January 2018	Modern school	Sikka Nagar, Vithalbhai Patel Road, Charni Road East
154	10th January 2018	Liberty English school	Nutan Sarvoday society,Pannnalal terrace,near grant road station east
155A	12th Jan	Bhai RFD Pandey girls school	14/B , Gilder Lane, opp. Navjivan soc.,Mumbai central
155B	12th Jan	Bhai RFD Pandey girls school	14/B , Gilder Lane, opp. Navjivan soc.,Mumbai central
156A	12th Jan	Diamond Jubilee School	39 / 43 Diamond Complex, Nesbit Road, Mazagaon
156B	12th Jan	Diamond Jubilee School	39 / 43 Diamond Complex, Nesbit Road, Mazagaon
153B	13th Jan	The Modern school	Sikkanagar , V.P RD,charni Road
157A	15th January 2018	Barretto high school	Cavel Rd. Dr. Viegas street, Kalbadevi
157B	15th January 2018	Barretto high school	Cavel Rd. Dr. Viegas street, Kalbadevi
158	16th January 2018	St Sebastian Goan school	St. Francis Xavier Street, Thakurdwar, Near SK Patil Garden
141B	17th January 2018	Sharda Mandir school	Ramchandra Harji wadi opp. J K Towers , Harishchandra Goregaonkar Marg ,gamdevi
159	17th January 2018	ST. XAVIER'S BOYS ACADEMY	1st Cross Ln, 40 A New Marine Lines, Marine Lines, Mumbai, Maharashtra 400020
160	17th January 2018	Shanti Devi Banerjee vidyalay	4A, Sonawala bldg,,Tardeo Rd, opp.Diana Talkies
161	17th January 2018	Aryan Education society school	75 , Jaganath seth rd.,near Portugese church ,charni rd.
137B	17th January 2018	ANJUMAN K. I. BOYS URDU HIGH SCHOOL	New Mill Road, Kurla (W),mumbai-70
162	18th January 2017	Prabhu Seminary High school	ND Prabhu Seminary building ,7/7A bhai jivanji lane,charni road east
163A	19th January 2017	Vanita Vishram High school	Nanubhai desai road, sikka nagar, Khetwadi charni road east
163B	19th January 2017	Vanita Vishram High school	Nanubhai desai road, sikka nagar, Khetcharni road east
164A	20th	M. P. BHUTA HIGH	Abhinandan Swami Jain Mandir Road No. 25, Near

	January 2018	SCHOOL	Lion Tarachand Hospital, Rd Number 24B, Sion West, Sion East, Sion
164B	20th January 2018	M. P. BHUTA HIGH SCHOOL	Abhinandan Swami Jain Mandir Road No. 25, Near Lion Tarachand Hospital, Rd Number 24B, Sion West, Sion East, Sion
165	20th January 2018	M. P. BHUTA HIGH SCHOOL	Abhinandan Swami Jain Mandir Road No. 25, Near Lion Tarachand Hospital, Rd Number 24B, Sion West, Sion East, Sion
166A	23rd January 2018	St Teresa's High school	315, New Charni Rd, Hinduja lane, besides Saifee Hospital, Girgaon
166B	23rd January 2018	St Teresa's High school	315, New Charni Rd, Mangal Wadi, Girgaon
167	24th January 18	S.I.W.S. High School	Plot No. 337, Major R. Parameshwaran Road, Sewree Wadala Estate, Mumbai, Maharashtra 400031
161B	24th January 18	Aryan Education society school	75 , Jaganath seth rd., near Portugese church , charni rd.
168	24th January 18	Anjuman Tabigul I.High school	Belgrami Rd, Kurla West, Kurla
169A	24th January 18	Ram Ratna International School	Keshav Srushti, Gorai Road, Uttan Bhayander (W)
169B	24th January 18	Ram Ratna International School	Keshav Srushti, Gorai Road, Uttan Bhayander (W)
170A	24th January 18	Sardar school	12th lane, khetwadi, charni road east
170B	24th January 18	Sardar school	12th lane, khetwadi, charni road east
171A	25th January 2018	Wilson School	Wilson Street, Sikkanagar, charni road east
172	25th January 2018	Wilson School	Wilson Street, Sikkanagar, charni road east
173A	25th January 2018	SL & SS Girls High school	24,Navroji SethRoad,JS Road, Thakurdwar, Charni Road East
173B	25th January 2018	SL & SS Girls High school	24,Navroji SethRoad,JS Road, Thakurdwar, Charni Road East
174A	29th January 18	SHRI BANSIDHAR AGGARWAL MODEL SCHOOL	270/271 Near Station, Opp Peek-A-Boo Kindergarten, Wadala West, Wadala, Mumbai, Maharashtra 400031
174B	29th January 18	SHRI BANSIDHAR AGGARWAL MODEL SCHOOL	270/271 Near Station, Opp Peek-A-Boo Kindergarten, Wadala West, Wadala, Mumbai, Maharashtra 400031

175A	29th January 18	Anjuman Islam Saif Tyabji Girls English High School	ZAHIR KAZI,BELASES ROAD, BYCULLA ,MU-8
172B	29th January 18	Wilson School	Wilson Street, Sikkanagar, charni road east
171B	29th January 18	Wilson School	Wilson Street, Sikkanagar, charni road east
176A	29th January 18	BJPC Institution	33, M.Karve Marg, Opp. Charni Road Railway Station
176B	29th January 18	BJPC Institution	33, M.Karve Marg, Opp. Charni Road Railway Station
177A	30th January 2018	SHREE GADGE MAHARAJ VIDHYALAYA	New Mill Road,Ramdas Chauk,Kurla (W),mumbai-70
177B	30th January 2018	SHREE GADGE MAHARAJ VIDHYALAYA	New Mill Road,Ramdas Chauk,Kurla (W),mumbai-70
178	30th January 2018	GANDHI BALMANDIR HIGH SCHOOL	Kamani Naka,Primier Colony,Kurla (W), Mumbai-70
179A	30th January 2018	Cumbala Hill High Shool	Putla Mansion, Darbasha Lane, Cumbala Hill, Grant Road
179B	30th January 2018	Cumbala Hill High Shool	Putla Mansion, Darbasha Lane, Cumbala Hill, Grant Road
180	31st January 18	Sau U.P Waghe school	53, Shahid Bhagat Singh Road, Colaba, Mumbai, Maharashtra 400005
181A	2nd February 2018	St. Stephen's School	Cumbala Hill Road, Kemps corner, opposite shalimar hotel
181B	2nd February 2018	St. Stephen's School	Cumbala Hill Road, Kemps corner, opposite shalimar hotel
182	5th February	Hari om bagdhe primary	wadia colony bailbazar , SHISHU VIKAS HIGH SCHOOL,, Vinobha Bhav Nagar, Kurla West,Near Mumbai 400070 (same campus of Karachi school)
183	5th February	MUSLIM EDU. SOCIETY URDU HIGH SCHOOL	Kohinoor City,Near khindoor hospital, Mahajan Wadi,Kurla (W),Mumbai-70
184A	7th February	SHISHU VIKAS HIGH SCHOOL	vinobha bhav nagar kurla West Mumbai near to Wadia Colony, Bailbazar, Mumbai
184A	7th February	SHISHU VIKAS HIGH SCHOOL	vinobha bhav nagar kurla West Mumbai near to Wadia Colony, Bailbazar, Mumbai
184B	7th February	SHISHU VIKAS HIGH SCHOOL	vinobha bhav nagar kurla West Mumbai near to Wadia Colony, Bailbazar, Mumbai
185	7th February	Keshavrao Kadam Municipal Marathi school	BIT Block no 11, Bellasis Road, near Mumbai Central post office

186A	8th February	Modern English school	sophia zuber rd., opp. Nagpada police station, Mumbai Central
186B	8th February	Modern English school	sophia zuber rd., opp. Nagpada police station, Mumbai Central
175B	9th February	Anjuman Islam Saif Tyabji Girls English High School	ZAHIR KAZI,BELASES ROAD, BYCULLA ,MU-8
187	9th February	ANJUMAN AND ISLAM AHMED SHELAR HIGH SCHOOL	126, DIMTEKAR MARG, NAGPADA,MU-8.
188 A	12 th Feb	St. Ignatius of loyala school	BIT Block no. 11, Bellasis rd., landmark Mumbai central Post office , Mumbai central
188 B	12 th Feb	St. Ignatius of loyala school	BIT Block no. 11, Bellasis rd., landmark Mumbai central Post office , Mumbai central
189 A	14th Feb	Cumbala Hill High School	Mangal Kunj, 2 mount pleasant road, opp. Varsha chief minister residence, Malabar hill
190 A	15 th Feb	Manav Mandir High School	10, Manav mandir Road, Malabar Hill, Walkeshwar
190 B	15 th Feb	Manav Mandir High School	10, Manav mandir Road, Malabar Hill, Walkeshwar
191A	26 th feb	st.columba high school	Dr, kashibhai narve Marg, Next to gamdevi p[olice station grant rd, west
191B	26 th feb	st.columba high school	Dr, kashibhai narve Marg, Next to gamdevi p[olice station grant rd, west
192A	6th March	shree Gujrathi samaj vidyalaya	531, subash Nagar., New Mill rd, Kurla west
192B	6th March	shree Gujrathi samaj vidyalaya	531, subash Nagar., New Mill rd, Kurla west
193	6th March	General Education Institute Kurla High school	CST rd. opp. kurla police station Kurla west
194A	7th March	Alnoor English Islamic school	Bharti Kamla Nagar, Antop Hill, Wadala East
194B	7th March	Alnoor English Islamic school	Bharti Kamla Nagar, Antop Hill, Wadala East
195A	8th March	Gopi Birla Memorial school	Walkeshwar Road, Krishnaraj Society, Malabar Hill
195B	8th March	Gopi Birla Memorial school	Walkeshwar Road, Krishnaraj Society, Malabar Hill
196A	10th March	Mumabi Utkal English High school	Haji Karim Trust Building, 178 Kambekar Street, Masjid Bunder
196B	10th March	Mumbai Utkal English High school	Haji Karim Trust Building, 178 Kambekar Street, Masjid Bunder
197A	12th March	Mahila Mandal Girls High school	Null, Kurla west
197B	12th March	Mahila Mandal Girls High school	Null, Kurla west
198A	13th March	AKI Boys High school	SG Barve Marg, Kurla West

198B	13th March	AKI Boys High school	SG Barve Marg, Kurla West
199A	14th March	Maharastra Urdu High school	Krantinagar pipeline, near faudiya hospital Hallowpul kurla west
199B	14th March	Maharastra Urdu High school	Krantinagar pipeline, near faudiya hospital Hallowpul kurla west
200	14th March	Green Bombay urdu high school	quereshi nagar Near Buntara Bhavana, Kurla east

Post the allocated duration of implementation, our team conducted the FGDs again among students to assess their understanding on the topic of litter and litter management.

Cleanliness at common places*

BEFORE THE CAMPAIGN

"Public places are not clean at all, choked gutters, dirty footpaths"

AFTER THE CAMPAIGN

"One should not spit and throw garbage on road, should throw garbage always in the dustbin"

*one of the perceptions



Special events conducted to sensitise the public at large, under the banner of 'Phenk Mat Mumbai'

Street Play at GSB Ganpati Pandal, Wadala

A Street Play was conceptualised by SBC³ which was performed by the Students of HR college at the iconic GSB Ganpati Pandal in Wadala known for displaying one of the largest and most popular Ganpati idols in Mumbai. The street play "Gandagi Na Milegi Dobara" (A spoof on the Film title 'Zindagi Na Milegi Dobara') was performed on the first day of Ganesh Chaturthi to resonate the true spirit of Mumbai. The students through the street play appealed to the masses to 'Not throw litter, Not Spit and Only use public toilets to urinate'. The media partner for the campaign Star Pravah, helped us appeal to the masses by inviting their celebrity stars to attend this street play and interact with the crowd to spread the message of anti-litter behaviour. This was widely covered on television.



Students of HR College performing a street play at GSB Ganpati Pandal



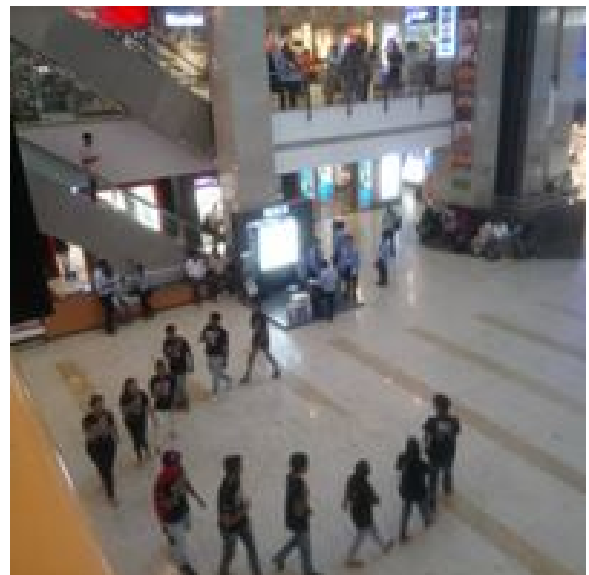
Celebrities of Star Pravah Channel were invited to motivate the mass to not litter

Street Play at Infinity Mall, Andheri

The students from HR College performed the same street play for a new set of audience, this time for the shoppers at the popular Infinity Mall, Andheri. An inquisitive crowd set the tone and the group presented an energy driven play to encourage the masses to stop littering, spitting and encouraged them to use toilets to urinate.



Students performing at Infiniti Mall, Andheri



Phenk Mat Mumbai IEC

Posters



"I'm an aware eco-warrior. I segregate waste before disposal"

Did you know?

Nearly 50% of all waste is organic - fruits, flowers, vegetables, leaves, wood, pencil shavings, etc. It is bio-degradable; and can be treated and converted into organic manure

Most dry waste takes years to degrade; but can be recycled if collected separately

Toxic and soiled medical waste that can otherwise be harmful may be safely disposed of with segregation

An Initiative of CII and Club Mahindra to make Mumbai litter-free

Hum Hongey Kamyab Aaj Se!



"I'm a proud Mumbaikar, committed to recycling waste"

Did you know?

85% of clothing can be recycled; even worn out clothes can become fibre for insulation

One recycled aluminum can saves enough energy to run a TV for 3 hours

Each ton of recycled paper can save 17 trees and 4000 kilowatts of energy

Thermocol is a dangerous material with limited recycling possibilities, non bio degradable and emits toxic fumes on burning

An Initiative of CII and Club Mahindra to make Mumbai litter-free

Hum Hongey Kamyab Aaj Se!



Badges



Certificates



Phenk Mat Mumbai Anthem

The PMM Anthem was conceptualised as a song and film by SBC³ to convey the importance of not littering and practicing it as a habit. Based on the iconic song 'Hum Honge Kaamyaab' the film features a bunch of school children who question why the motto of Hum Honge Kaamyaab Ek Din (We shall Overcome One Day) is based on procrastination when pertinent issues like littering have to be dealt with today. The lyrics were accordingly tweaked to 'Hum Hongey Kaamya Aaj Se!' The film seeks to overturn old ways of thinking and represents 'Change' and new age mindsets.



Visit <http://www.centreforsbcc.org/phenk-mat-mumbai/> to know more about the program and watch the film

Social Media

The Facebook page of Phenk Mat Mumbai (PMM) @litterfreemumbai was created to spread more awareness and sensitise Mumbaikars in particular. The page shares various updates to bring people up to speed with new ideas and challenges that come with increased litter. It also shares regular media reports on litter.



359 Likes

362 Followers



Energetix

As per a WHO report, one in four children in the age group of 13-15 years in India suffer from depression. Their pressures combined with social pressures is setting off unprecedented teenage stress. *India has the world's highest levels of teenage suicide, teenage depression, substance abuse, and a host of other issues.*

The program Energetix is developed by our team of Behavioural Scientists and Psychologists. The program is a 7.5 hour experiential workshop, spread over 4 sessions, for Adolescents/Teenagers designed with a holistic approach. The program will provide students with scientific tools to handle new age issues and maximise their potential.

The Energetix program aims to enhance energy levels, relieve anxiety, improve health and help students develop better communication with elders and contemporaries. Collectively for the school, it can create better classroom focus, improved student-teacher interaction and boost overall academic performance.

Approach

The approach is to conduct Energetix workshops in schools where we have conducted a **No Cost Orientation Program** on 'Adolescent Stress' targeted at Parents of students studying in grade 8th, 9th and 10th. The two hour Orientation Program makes the parent/s aware of the various stressors which a child typically undergoes. This include academic pressure, parental expectations, relationship pressures, peer pressure etc. The orientation concludes by introducing Energetix program and an invitation to the parents to register their wards for the workshop.

Feedback forms are circulated to assess the reaction of the parents on the discussion held and their overall understanding on the subject of Adolescent Stress. Till date the Orientation Session has been attended by 500 parents and it has been found as an extremely useful session.

Key Feedbacks to the Orientation Program

"Would like to attend a similar workshop for myself"

Jignesh Behal, Don Bosco, Matunga

"Do more such sessions in schools"

A parent, VPMS School, Airoli

"Excellent Session"

Principal, VPM School

"Loved the workshop, would like to know if you have anything for parents"

Taral Jain, Scholars High School, Colaba

Orientation Sessions conducted so far...

We have so far conducted the Orientation Program for students in Don Bosco- Matunga, Sadhu Vaswani International School- Sanpada, VPMS- Airoli, Podar International School - Thane, DAV Public School among many others.



Parents attending the Orientation at Sadhu Vaswani International School



An orientation being conducted at Podar School, Thane



Energetix Workshops conducted so far

- 1) Don Bosco School, Matunga
- 2) Sadhu Vaswani International School, Sanpada
- 3) Scholars High School, Colaba

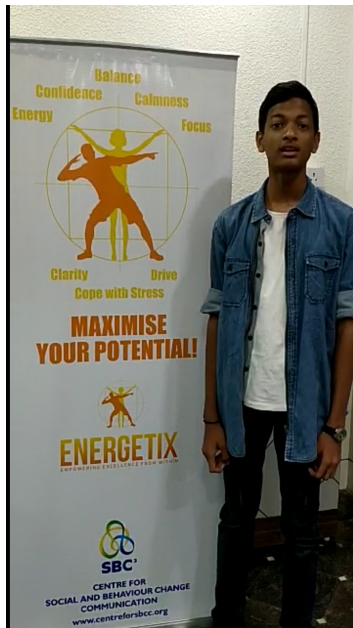


Students from Don Bosco School, Matunga



Students of Scohlars High School, Colaba

Testimonials with pictures of the students



“The Energetix workshop helped me understand my own emotions in a way that today after the workshop I know how to deal with these, especially negative emotions”

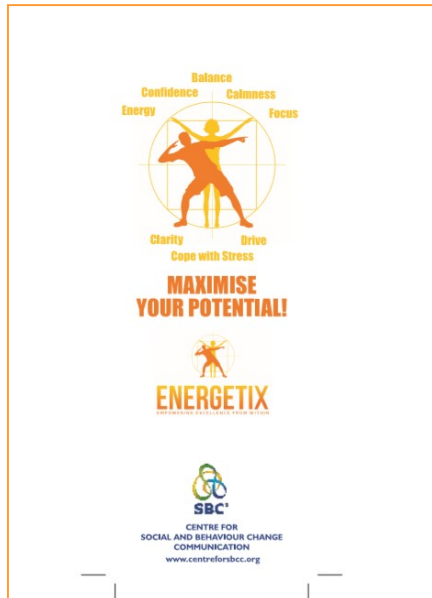
Student from Don Bosco

“I feel very good after the workshop. The trainer made us comfortable and we could share some of our dilemmas with him which otherwise may not be shared with our friends or parents”.

Student from Sadhu Vaswani International School



Creatives



Using Tech to drive behaviour change.

Recognizing that teenage stress, depression and mental health issues are so large, the team at SBC³ worked with Sensorise India, whose founder Sharad Arora is a Advisory Council Member , to develop a conceptual mobile App called **Buddy App** which will offer a wearable band along with the app to users. At the heart of the Buddy app will be 5-6 psychological diagnostic tools presented as a mobile game. When the scores of the game are backed by data of heart and pulse rate we will get a reasonable assessment of the state of mental health of the user. SBC³ did apply to US-INDIA science and Technology Endowment Fund (USISTEF) but could not make it to the final round.

The team then identified that teenagers needed an exclusive and completely safe website to be able to find answers to their issues and thus the concept of **Ask Buddy**, as a dedicated teenage website was developed. Hopefully, both Buddy App and Ask Buddy will find funding and be launched in the near future.

Cross Subsidised Energetix Program

The Energetix program has a cross subsidy model - each participating child makes a contribution that subsidises the costs for marginalised children. As a result we conducted free programs in HPT Girls High School, Churchgate and Chatrapati Shivaji Maharaj Vidyalaya, Dharavi.

H.P.T. Girls High School:

It is a private aided school affiliated with the MSBSHSE (Maharashtra State Board for Secondary & Higher Secondary Education). The pilot session of Energetix was held on December 4th, 2017 with 16 girl students ranging from 7th Std to 10th Std. The girls belong to a low socio-economic background. Majority of the girls came from broken homes with difficult living conditions.

Raja Chatrapathi Shivaji Vidyalaya, Dharavi

The school is a multi-language medium school run by the BMC. A total of 25 students attended.



Students of Chatrapati Shivaji Vidyalaya underwent an Energetix Session under the Cross Subsidised Model



A session of Energetix being conducted for students of HPT High School

GNX-PASS (Generation Next Protection from Abuse To Stay Safe)

SBC³ has developed a sensitisation and empowerment programme for Pre-Primary (Junior, Senior and 1st Standard), Primary (2nd to 6th standard) and Secondary (7th to 10th) children. Three categories will cover children in the 2.5 to 16 years age group. The programs will be delivered in school classrooms

Level 1: Pre Primary children

Children of ages 2.5 to 5.5 need to understand aspects of their bodies. Neither parents nor schools help children learn about the difference between public and private body parts.

SBC³ team conceptualised an idea wherein pre primary children can learn these differences. We developed a song which covered all major body parts from head to toe. The song explained these body parts in a funny and simple way. The entire emphasis was to define the role of the respective body part in a funny yet correct way.

Level 2: Primary school children

For primary school children (ages 6 to 12), the content includes topics such as:

- What is safe touch
- What is unsafe touch
- Personal safety rules
- Private body parts
- Inner voice
- Concept of trusted adults

Level 3: Secondary school children

Children in the age group of 12-16 face a wide range of issues – hormonal changes, social, academic and competitive pressures; growing peer influence and declining parental influence; access to mobiles, internet, alcohol, tobacco and drugs; increasing interaction with opposite sex... Physical changes in bodies and growth of adult sexual characteristics, all of which make teens vulnerable.

Content for this groups includes:

Understanding abuse in all forms and being able to tell safe and unsafe behaviour.

Staying safe online and safe practices to prevent online abuse.

Understanding the changes taking place in their bodies and how to cope with it.

Using a combination of methodologies, we empower secondary school children with knowledge and skills to deal with these issues and remain safe from abuse of any type – both offline or online.

SPG (Sensitive Parental Guidance)

Sensitive Parental Guidance is a program for parents, currently grappling with the complexities of parenting teenagers. While addressing the parents on the topic of *Adolescent Stress*, SBC³ often came across parents who felt it's equally important to address the emotional challenges they faced as a parent.

SPG was developed as a solution for all those parents who felt they too needed to address their emotional needs while being at the frontline of daily pressure and stress as a parent.

SPG is an experiential program of 16 hours (divided into 4 half days or 2 full days). The workshop offers parents guidance and insights on how to manage turbulent teenage years.

The program covers

- Self-Care for parents
- Active Mindfulness Communication
- Expressing Emotions Effectively
- Teenage Safety concerns

SBC³ launched the Pilot session of the SPG program on March 2018 for the parents of students studying in grade 8th, 9th and 10th at one of the oldest school in Mumbai – St. Stanislaus School. The 16 hours program was spread across 4 sessions for four hours each. As it was a Pilot Program, registration for parents were free. There were a total of 23 parents who registered for the 4 half days session.



Parents actively participated in the pilot session of SPG



Parents engaged in one such Session

SPG IEC



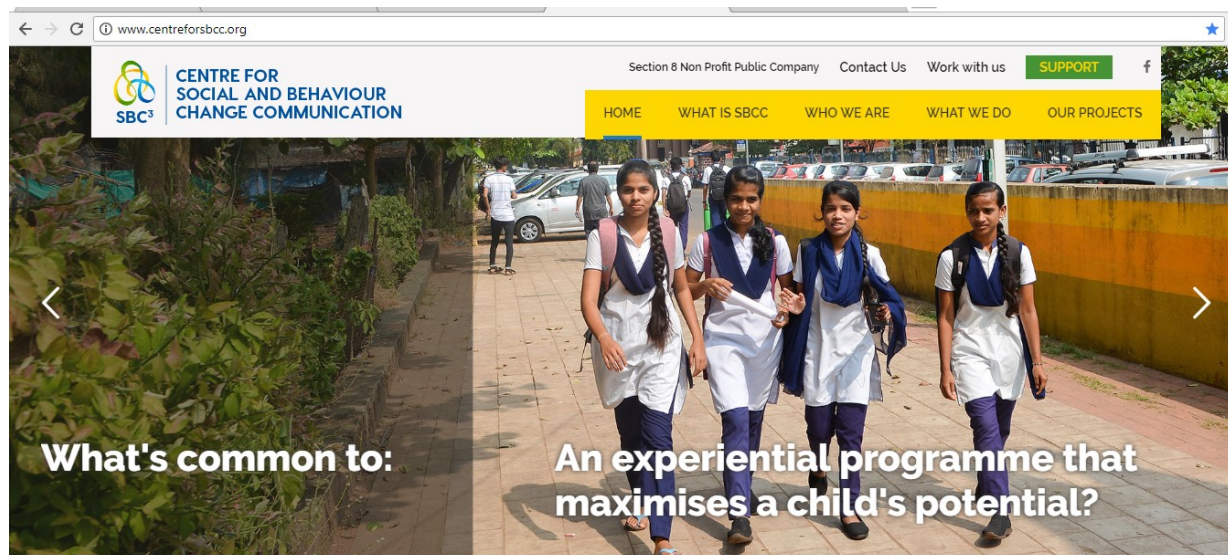
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Leaflet

News

Launch of our new Website



SBC³ along with the members of the Advisory Board launched the new website www.centreforsbcc.org on February 16 2018. Our goal with this new website is to provide our visitors an easier way to learn more about SBC³ and allow the user browse the information by their own choice.

The website also has a payment gateway interlinked for online donation or contribution towards SPG or Energetix workshops through online medium. The Payment Gateway interlinked to the website is partnered by [CC Avenue](#). The website is designed by HB Design.

SBC³ Film for Yes Foundation

Yes! I am the Change (YIAC), a flagship program of the Yes Foundation and BSE Sammaan invited NGOs/ Social Enterprises to participate in the YIAC Social Filmmaking Challenge which depicts stories of change in NGOs/Social Enterprises / Everyday Heroes.

SBC³ developed a 2 minute film through which we introduced the viewer to the organisation, its vision and the programs we have created to address the social challenges in line with the UN Sustainable Development Goal which is Gender Equality (SDG#5)

The film has made its way to Yes! I am the Change Grant 2018 shortlist. The results of this round will be announced in the first week of June 2018. The primary conditions of this challenge was that the film should represent their real life work and should align with UN Sustainable Development Goals.

Our Governing Board

At SBC3, we believe that good governance is key to the growth and sustainability of our organisation. Following are the members of our Governing Board:

- 1) Abha Thorat Shah, Executive Director, British Asia Trust
- 2) Arun Kumar Nanda, Chairman, Mahindra Holidays and Resorts (I) Ltd and Mahindra Lifespaces Developers
- 3) Bhaskar Pramanik, Former Chairman, Microsoft Corp Pvt Ltd
- 4) BM Vyas, former Managing Director of Gujarat Co-operative Milk Marketing Federation (GCMMF)
- 5) Lysa John, Campaign Director, Save the Children
- 6) Sabbas Joseph, Founder Director, Wizcraft International Entertainment

Members were invited by the Board of Directors to join the Governing Board. The first meeting with the Governing Board was held on March 23 2018 at Mahindra Towers, Worli.

Advisory Council

SBC³ is privileged to have members on its Advisory Board who are considered to be bellwethers in their respective sector. The first Advisory Board meeting with these experts was held on February 17, 2018 in Mumbai. The half -day long meeting took these members through the various programs of SBC3 and brought forth interesting perspectives from each of them.

Our Advisory Council consists of the following members:

- Dr Jagmeet Madan, Principal and Professor at the Department of Food, Nutrition and Dietetics, SVT College, SNDT University, Juhu Mumbai.
- Mr Kireet Khurana, Founder Director-Climb Media
- Mr Nawshir H Mirza - Independent Director on the Boards of Exide Industries Ltd., Tata Power Company Ltd., Thermax Ltd., Tata Power Delhi Distribution Ltd., Coastal Gujarat Power Ltd., Tata Power Renewables Energy Ltd., Walwan Renewables Energy Ltd. and Centre for Advancement of Philanthropy.
- Mr Nitin Desai, - Sr VP, TCS
- Mr Sharad Arora – Founder, Sensorise Digital Services Pvt Ltd
- Dr Sheila C Vir - Founder Director, Public Health Nutrition and Development Centre, New Delhi
- Ms Shilpi Kapoor – Founder, Barrier Breaks and 247 Accessible Documents
- Mr Thomas Puliye – President, IMRB
- Ms Vineetha MG – Founding Partner, Samvad Partners

Team SBC^c

Board of Directors

Nishit Kumar, Founder Director & MD

Priya S Arte, Founder Director & COO

Dr Utkarsh Subnis, Founder Director, Head- SBCC R&D Unit

SBC³Team

Gauri Joshi – Deputy Manager, Projects

Geetanjali Jha Chakraborty, Consultant

Dr Pranit Desai, Head- Training & Parental Programs

Shilpa Ahluwalia, Consultant

Suchismita Bose, Promoter & Chief Psychologist

Tanvi Aher, Head, Promoter & School Programmes & Solutions

Tanaji Shinde, Office Assistant

Veena Vijayan, Sr Communication Manager

Vinayak Upadhyay, Head- Creative Solutions

Thank You Donors!

We acknowledge the grant funding and support from Club Mahindra and Confederation of Indian Industry for Phenk Mat Mumbai Program.

The support of parents of adolescent and teenaged children towards addressing issues of adolescents has been invaluable

Contact us

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