



CENTRE FOR
SOCIAL AND BEHAVIOUR
CHANGE COMMUNICATION

2022-23

Annual REPORT

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www.centreforsbcc.org

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From the **DIRECTORS DESK**

Dear Well-Wishers,

I am happy to present a report of our activities during the fiscal year April 2022- March 23. Our centre's commitment to social and behaviour change communications remains unwavering, and it has been a year filled with outstanding accomplishments. Thank you for your unwavering support in our journey, and we invite you to explore the pages of this Annual Report to learn more about the remarkable work we've accomplished this year.

Sincerely,

Nishit Kumar,
Managing Director SBC³

Our Vision

The Purpose of SBC3

We aspire to unleash the productive and creative energies of India's youth and help them become significant contributors to our Nation's progress by:

- Empowering them to be mentally healthy, and emotionally strong and reducing their Vulnerabilities to abuse.
- Catalysing and facilitating transformational behaviour about Gender, Health, Nutrition, Community, and Environment.



Our Mission

Over five years, we aim to build a modern sustainable organization and take a leadership position in the use of SBCC (Social and Behaviour Change Communication) methods.





PROJECTS

सक्षम SAKSHAM



unicef 

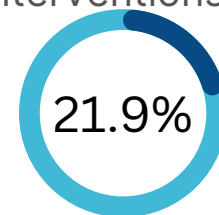
for every child



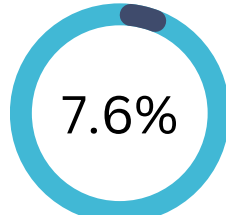
Maharashtra is considered among the most economically developed states in the country with a high gross domestic product (GDP) and well-developed infrastructure. However, it is also ranked higher, in the country, in terms of high child marriage prevalence. The National Family Health Survey 5 (NFHS -5) revealed that 21.9% of women aged 20-24 years were married before turning 21. Not surprisingly, Maharashtra also has significantly higher levels of stunting among children under 5: 35.2% and 57.2 % of 15-19-year-old girls are anemic. Only 50.4 % of women have studied for 10 years at school. There is a strong correlation between lower levels of education among women and child marriage leading to higher levels of stunted children.

SAKSHUM is a program for Ending Child Marriage (ECM) supported by UNICEF and partnering with the Department of Women and Child Development (DWCD) and District Administrations of 12 districts with the highest prevalence of Child Marriages. The program is developed as an evidence-based SBCC model. This program catalyzes households in changing the narrative by promoting social and behavioural change through different modes of interventions.

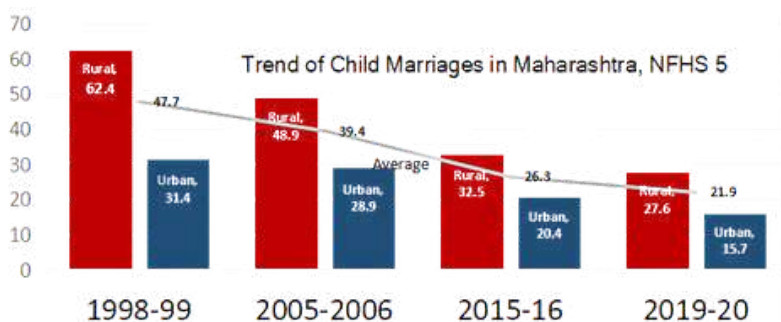
Drawing from the learnings of Phase I (2018-20), Phase II (2021- 2023) has worked to accelerate actions to end child marriage by enhancing investments in support for both unmarried and married adolescent girls by engaging young people, including men and boys, in catalyzing shifts towards positive gender norms and challenging hegemonic and toxic masculinities. Furthermore, its efforts have focused on increasing political support, resources, gender-responsive policies, and frameworks, engendering respect for laws, and improving data and evidence on what works.

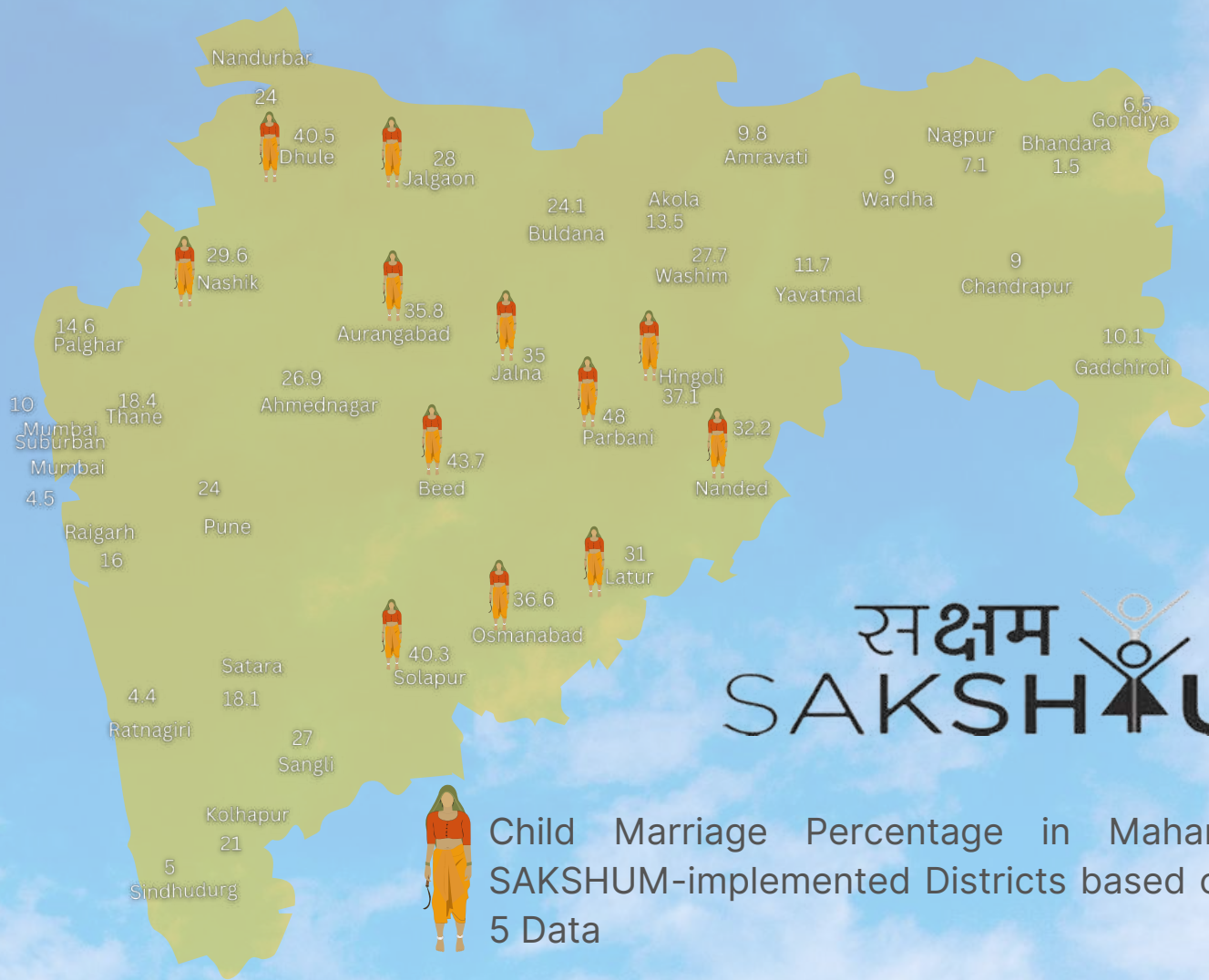


Child Marriage
Maharashtra



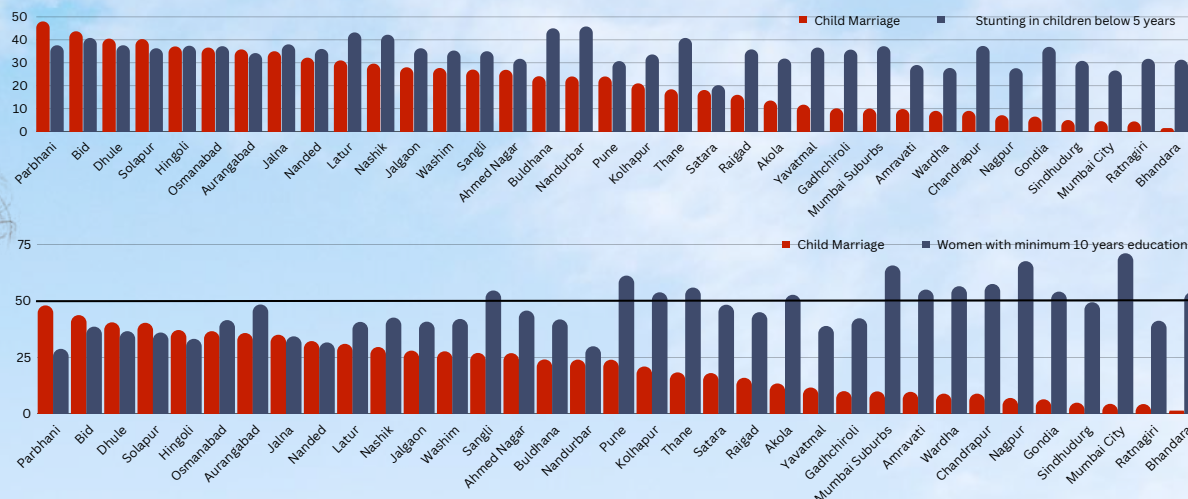
Teenage Pregnancy
Maharashtra





सक्षम SAKSHUM

Child Marriage Percentage in Maharashtra's SAKSHUM-implemented Districts based on NFHS 5 Data



Multi-departmental District Action Plan Scheme

To address the issue of child marriage in high-prevalence districts, a convergence platform was set up as a District Task Force (DTF) in 12 districts: Aurangabad (Ch. Sambhajinagar), Jalna, Nanded, Hingoli, Osmanabad (Dharashiv), Dhule, Jalgaon, Solapur, Latur, Parbhani, and Beed. The DTF brings together the departments of DWCD, Education, Health, ICDS, and Panchayat, along with supporting stakeholders including Police, Youth, and Civil Society Organisations. The DTFs led by respective District Collectors (DCs) and CEO Zilla Parishads have been tasked with developing and rolling out District Action Plans (DAPs).



District Action Plan & Key Responsibility Areas:

Engaging the State to **amend the State Rules for the Prohibition of Child Marriage Act (PCMA) 2006.**

Empowering Adolescents

Engaging the District administration

Integrating ECM program into the plans of 5 key departments: WCD, Education, Health, ICDS and Panchayat.

Building the Capacity of District administration teams

Empower all levels of staff to grasp the impact of child marriages and equip them with the tools to communicate this effectively within their communities.

District Action Plan & Key Responsibility Areas:

State Rules for PCMA 2006:

Based on the recommendations, the State set up a committee for reviewing and amending the State Rules for PCMS 2006. Representatives of UNICEF and SBC³ were appointed to the committee and were actively involved in making a comprehensive recommendation covering the roles of stakeholders, processes, and protocols.



The State notified the amended State rules for PCMA 2006 in October 2022. This has the impact of detailing the roles of critical stakeholders and laying out the processes to be followed. Thus, the legal framework for both prevention and interventions has been set up in 2022.

State rules-



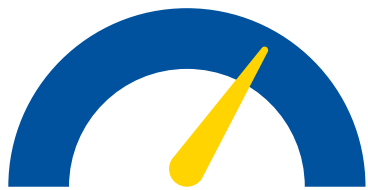
<https://drive.google.com/file/d/13peGilc0C26EYL9qswZVCnc1kYnkj306/view?usp=sharing>



District Action Plan & Key Responsibility Areas:

Engaging the District Administration

District Task Forces (DTF) were set up in all 12 districts as convergence mechanisms to bring key departments together. 22 District Task Force meetings were held across 12 districts. This resulted in forging the convergence of 5 departments (DWCD (Mission Vatsalya and Mission Poshan 2.0), Education, Health, Police and Rural Development, and Panchayati Raj) to lead ECM strategy. The DTF meets enabled the departments to see the linkages between child marriages and nutrition, stunting, LBW deliveries, and teenage pregnancies. DTFs recognized the need for mission mode action and regular monitoring.



Collaboration led to the completion of **22** DTFs and finalization of **7 out of 12 DAPs**, set to be included in the district budgets for 2022-23.

Investments in strengthening the DTFs resulted in the preparation of District Action Plans (DAPs) by each of the five departments. The DAP strategy was called SAKSHUM. In 7 districts DAPs were finalized and rolled out. Of these, 2 districts (Parbhani and Dhule), have processes in place for systematic data collection and regular review of the DAP implementation. Between April 2022 and March 2023, a total of seven DTF (District Task Force) meetings were conducted, with the participation of 120 officials. Among these officials, 77 were men, and 43 were women.



Scan for DTF Report

Some District Action Plan Discussions:

Parbhani:

On 14th December 2022, a review and follow-up meeting for the programs conducted was organised. Hon'ble District Collector Ms. Anchal Goyal, and Ms. Vishal Jadhav, Dy. CEO, WCD, and Mr. Tidake, DWCD officer, were present for the entire meeting. Inputs like mobilizing the adolescent girls and their parents through the SAKSHUM divas program and mobilizing the Ngo's working on the ECM by the ICDS department, Panchayat Department to provide organize the awareness programs and data documentation of the programs done for the ECM, red flag program for the migrant families and their children, monitoring the school Drop out. Community mobilizers will be appointed for creating awareness in the schools by the education department, temporary schools for migrant workers to be run, Police Didi program to run in the school, programs to be organized by all the Departments, circulars to be issued to all the departments for conducting these programs.



Nanded:

On November 3, 2022, significant steps were taken towards addressing child marriage and promoting education. The day commenced with the development of department-wise action plans, which were subsequently presented in the District Task Force meeting. Emphasizing a zero-tolerance policy, strict actions were outlined against marriage facilitators involved in organizing child marriages. Recognition and rewards were proposed for individuals providing information related to such incidents.



Following detailed discussions with key stakeholders, including the CEO, Dy. CEO of WCD and Panchayat, DWCD, Health, and Education departments, the Education department issued a crucial letter to ensure the right to education for migrant workers.

This included urging sugarcane factory owners to either operate schools or facilitate access to educational services for migrant children. The CEO announced the initiation of temporary schools for migrant workers, prompting the formation of a dedicated team and the subsequent execution of a survey. The efforts culminated in a District Task Force meeting, where the Department action plan was discussed to secure approval from the District Collector, Mr. Abhijeet Raut of Nanded. His valuable suggestions focused on ensuring the implementation of the school program in all schools and fostering awareness through Information, Education, and Communication (IEC) Material. This comprehensive approach reflects a commitment to tackling child marriage and promoting education in the district.

Hingoli:

In the period from April 2022 to March 2023, several significant initiatives were undertaken. A training program was conducted for 500 frontline workers, including 100-150 police officers responsible for child protection (SJPO). By April 5, 2022, department-wise Draft District Action Development plans were formulated by various sectors such as Health, Education, Women and Child Development, and Panchayat, with presentations scheduled for the meeting on the same date. The Sakshum Yuva Shakti Program saw the participation of NSS and NYK youth groups to raise awareness among youth and major stakeholders. Authorities, including Tahsildar, Block Development officers, and local police stations, were actively involved in addressing cases of child marriage, with the Childline and District Child Protection unit ensuring communication with all concerned authorities. Funds were allocated for the Ending Child program from BBBP, with additional funding for IEC Material in 2021-2022. Throwball training was provided to all girls, coordinated by the Education and District Sports officer. The selection of 125 schools focused on areas with high migration or dropout rates for conducting school programs.





Gram Samrudhi Scheme included the provision of baseline data by the Health, Education, and Panchayat departments, and the Education Department committed to providing out-of-school data in subsequent meetings. Adolescent girls were supported with IFA Tablets by the Health Department in collaboration with the Education Department. Halls for Training of Trainers (ToT) were provided by Zilla Parishad.

Initiatives also encompassed widespread awareness through government office posters on child marriages, facilitated by SBC³ providing IEC to the District Administration, with funding from BBBP. A letter from the Collector's office was issued on the Sakshum Yuva Shakti program, emphasizing the collective support of all departments in developing department action plans.

A DTF meeting was conducted where all the department heads and representatives presented their department action plan for ending child marriages. The Department Action plan focuses on Preventive measures like awareness sessions and training as well as interventions by the Education Department for enrolment and follow-up surveys of school dropout or migrated children, Panchayat to empower the gram sevak role for preventing child marriages.

Nashik:

On September 16, 2022, in Nashik, a Beti Bachao Beti Padhao meeting took place to deliberate on the status of child marriage and the SAKSHUM program. The gathering revealed a commendable achievement by the ICDS department, reporting the prevention of 24 child marriages in the past year. Each department presented its respective Department Action Plan to the Collector and Deputy CEOs. Furthermore, Heads of Departments (HoDs) received an update on the progress of the school program. The meeting saw active participation from 25 attendees representing the Beti Bachao and Beti Padhao initiatives, indicating a collective effort to address child marriage issues and promote education for girls.

Dhule:

On June 9, 2022, in Dhule, a meeting was held with the Zilla Parishad's Chief Executive Officer to develop a comprehensive District Action Plan for Ending Child Marriage. The CEO emphasized an inclusive approach involving all five departments, focusing on raising awareness against child marriage, especially among girls. Strategies were outlined to reintegrate SSC-failed girls into education, targeting Ashrams and government residential schools. Teachers were proposed to be trained for discussions, competitions, and awareness programs in schools. The initiative extended to organizing adolescent and parent meetings, forming village child protection committees, and training their members. The collaborative effort involved active participation from department heads and DWCD officers.

Jalgaon:

In Jalgaon, the District Collector (DC) issued instructions to the Education department to incorporate Small Beti Bachao Beti Padhao (SBC³) films into the regular school curriculum on a weekly basis. To facilitate this, the Women and Child Development (WCD) department is tasked with progressing the initiative by sending a letter to the Education department, requesting the issuance of a circular for implementation. This collaborative effort aims to integrate awareness-building films seamlessly into the education system, emphasizing the commitment to the Beti Bachao Beti Padhao initiative in Jalgaon.

Beed:

In Beed, the District Collector (DC) directed the District Information Office to produce video bytes featuring the Chief Executive Officer (CEO) of Zilla Parishad (ZP). These video bytes serve as an appeal to officials, urging them to work efficiently on the Ending Child Marriage (ECM) project. The produced bytes have been successfully captured and subsequently shared on various social media platforms, amplifying the message and emphasizing the collective commitment to the ECM initiative in Beed. This strategic use of digital communication aims to enhance awareness and encourage effective participation among officials in tackling the issue of child marriage.

Jalna & Aurangabad:

In Jalna and Aurangabad, initial meetings with the Heads of Departments (HoDs) have been conducted to lay the groundwork for the development of the District Action Plan (DAP). These preliminary discussions mark the commencement of the collaborative effort to formulate a comprehensive plan, likely addressing various issues pertinent to the respective districts.

Latur:

In Latur, an initial meeting was been conducted with the Education and Department of Women and Child Development (DWCD) officers to kickstart the development of the District Action Plan (DAP). This foundational meeting set the stage for collaborative efforts between these key departments in formulating a comprehensive plan. This early-stage discussion reflects the dedication to a well-structured and impactful DAP that can address and improve various aspects of the region's educational and women and child development

Solapur:

In Solapur, the District Task Force (DTF) held its inaugural meeting with the presence of all Heads of Departments (HODs). The gathering provided a preliminary orientation on the program and emphasized the imperative for developing a District Action Plan. The Collector directed the acquisition of National Family Health Survey (NHFS) data specific to Talukas with high instances of child marriage, outlining a tailored process for action plans and Training of Trainers (ToT). Furthermore, a meeting with the Chief Executive Officer (CEO) was conducted to apprise him of the SAKSHUM program, leading to his commitment to organizing a comprehensive department action plan meeting involving all departments.

Osmanabad:

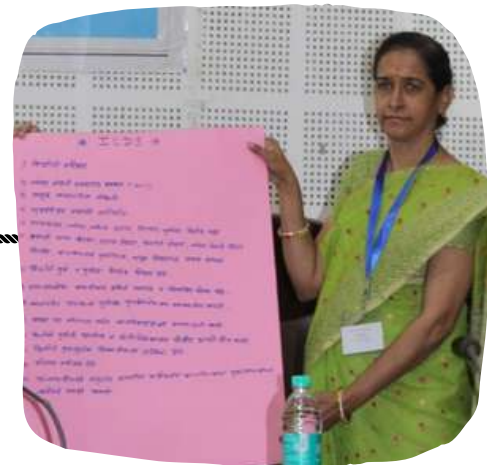
In Osmanabad, the District Collector (DC) instructed their department to conduct district-specific research on the reasons behind child marriages and suggested solutions. This initiative reflected a proactive approach to comprehensively understand the local context and factors contributing to the issue of child marriage in Osmanabad. The aim was to formulate targeted and effective strategies that addressed the unique challenges prevalent in the district, aligning with a commitment to combatting child marriage through informed and context-specific interventions.

District Action Plan & Key Responsibility Areas:

Capacity Building of District Administration Teams:

The Child Marriage SBCC Strategy outlines the capacity building of functionaries who can play a role in prevention and response. Following a successful two-day ToT program across **11** districts, **1144** District supervisory-level master trainers were trained. This demand was raised by the district administration to extend training to frontline functionaries, providing them with knowledge, skills, and attitude to lead in child marriage prevention and response. In this phase, the target was to train 500 frontline or block-level functionaries, with a total of **5732** Master Trainers (including Nashik Two-day ToT and Mini ToT) certified and equipped across 12 districts.

Plans for cascading were made with all 5 departments in each of the 12 districts, and the total functionaries covered by cascading, done by Master trainers, were **24274**. The awareness program conducted by frontline workers reached **38833**.



Scan for TOT Report

Empowering adolescents, engaging youth and sensitising parents:



A unique activity-based, school program was developed and implemented in collaboration with the Education Department, in 1513 ZP Schools across 12 districts. The school and parenting modules were finalized in collaboration with SVT (SNDT Women's University) Media and Communication students and UNICEF. Orientation meetings were conducted with the SVT students to provide support for the development of the module. A practical module, devoid of any digital means, was created to reach rural adolescent children studying in zilla parishad schools.

326 female volunteers were trained and certified using gender-transformative messages and activities. This was made possible by collaborating with local NGOs and cascading their employees to implement this on a larger scale. The selection of these NGOs was facilitated by the District Women and Child Development Officers (DWEDO). To formalize the official engagement with local NGOs for the school program, a detailed Memorandum of Understanding (MoU) was developed, outlining Program Supervision, Program Delivery, Roles, Responsibilities/Deliverables, Funding, Reporting, and Honorarium to the Volunteers. Twelve NGOs from 12 districts were finalized, and MoUs were signed and exchanged.

2,00,760 students of 6th to 10th standard across 12 districts covered under the program resulted in generating discussions on the issue of child marriage and existing gender discriminatory practices.

Sensitizing Parents: Trained volunteers engaged with parents of the students covered by the school program. **83,528** parents were engaged in participatory activities and sensitized to positive parenting practices in bringing up girls and boys as equals.



Sakshum Yuva Shakti :

Sakshum Yuva Shakti (SYS) is the title of the program developed to engage college youth and youth groups including National Service Scheme (NSS) and *Nehru Yuva Kendra* (NYK) groups. The key objective was to engage the energies of youth to reach out to rural communities and conduct day-long activities under the banner ‘*Sakshum Diwas*’ -a day filled with organizing a human chain, formation of an adolescent girl’s club called *Sakshum Sakhi*, performing a play (specially scripted), wall painting, taking a pledge, managing a throwball tournament with girls and spreading the message of No to Child Marriages.



These programs in select villages in each of the districts were immensely popular- with media covering the activities. Training of 251 youth enabled the rollout of the Sakshum Yuva Shakti program in 36 villages reaching 30,507 villagers including stakeholders such as PRI members, SHG group, marriage facilitators, etc. through games, street plays, human chains, and pledges.



The SAKSHUM DIVAS program commenced in October 22, selecting three villages with the support of the DWCD officer and local youth groups. The targeted areas were talukas and villages where child marriages and the dropout rate of girls are high. A day before the program, preparation was undertaken by the youth group, and letters were sent to the district administration to inform them of the program schedule. Five districts—Dhule, Jalgaon, Osmanabad, Aurangabad, and Nanded—successfully conducted the SAKSHUM Divas program during the reporting period.

As part of the SAKSHUM YUVA SHAKTI, Sakshum Divas is a two-day program aimed at mobilizing villagers, including children, women, youth, marriage facilitators, Gram Panchayat members, administrative officers, and SHG/Women groups, to create awareness for preventing and rejecting child marriages.

Total Outreach of SAKSHUM DIVAS Program:

Girls below 18	Boys below 18	Total	Above 18 Female	Above 18 Male	Total
8683	9412	18095	5063	7349	12412
30507					



Scan for SYS Report A



Scan for SYS Report B



Community engagement informed by SBCC strategy:

For the third consecutive year, we closely collaborated with 24 Community Radio Stations (CRS) across the state, conducting workshops on Gender-Based Violence, Child Marriage, Gender Equality, Patriarchy, and Sexual Abuse.



We guided them in generating scripts using characters from the Amchi Urmila series of plays from the previous two years. Each CRS produced five plays and two community engagement programs. In total, 195 radio plays were scripted, directed, produced, and broadcast on the five subjects.

They also conducted 108 community engagement programs, reaching nearly 5 million rural populations. Promotion occurred through CRS and SBC³ social media accounts, WhatsApp broadcasts, and 30-minute radio programs. The topics covered included Career Guidance for girls and the impacts of Child Marriage. All radio stations initiated community engagement programs in October 2022. The efforts reached 2,076,520 individuals on Ending Child Marriage and Career Plan messaging through CRS, with 5,125 individuals sharing concerns and questions through the established feedback mechanism.



To encourage competition and innovation and Promote excellence in the production of plays, three prizes were planned and distributed for both the "Amchi Urmila Play" and the "Community Event" during Samudhay ki Awaz Season 3.



Scan for CSR
Report





The award criteria for evaluating Amchi Urmila Radio plays encompassed various aspects. These included the coverage of issues from the provided subjects, the radio station's adherence to the Amchi Urmila Program, accuracy in presenting content and referencing women and children-related laws, the total number of listeners and call-backs, creativity in radio plays, adherence to rules and regulations, level of coordination and communication during the program, and timely submission of plays and reports.

The deserving winners were as follows:



1st place -
Radio Sugar



2nd place -
Vasundhara Krishi
Vahini



3rd place -
Radio Mgiri

Similarly, the evaluation criteria for Community Events considered the coverage of issues such as career guidance for girls, child marriage and its impacts, and consequences. Other factors included the participation of stakeholders, the total number of listeners and call-backs, creativity in radio broadcasts and community events, adherence to rules and regulations, the level of coordination and communication during the program, and the timely submission of plays and reports.

The outstanding winners in this category were :



1st place -
Radio Vatsagulm



2nd place -
Radio Terna



3rd place -
Radio Nagar.

सक्षम
SAKSHAM

DISTRICT ACHIEVEMENTS



The District Administration has undertaken multiple initiatives to combat child marriages and ensure the continued education of girls:

Nanded: The district took steps to closely track inter and intra-migration, establishing schools for migrant workers' children. A circular from the District Collector emphasized effective implementation of PCMA State Rules.

Hingoli: The Education Department issued a letter instructing school principals to provide necessary age/DOB documents for age verification. Grassroots capacity building occurred through VCPC member training. The Police Department organized the Janani Program to reduce violence against women and children.

Beed: The Police Department conducted mass awareness sessions on Child Marriage, Child Labor, Human Trafficking, and cybercrime. IEC material on Child Marriage was published by the District Collector and Maharashtra State Women Rights Commission member. Efforts to track and prevent school irregularities were implemented.



Osmanabad: Initiatives included tracking irregularities in Z.P schools to prevent dropouts and potential child marriages. Competitions on Child Marriage were organized for Azadi ka Amrut Mahotsav, and SAKSHUM Divas was celebrated on Children's Day.

Dhule: 100% formation and capacity building of VCPCs addressed child marriage. Training for educators included the scale and ill effects of child marriage, raising awareness in communities, and preventing such cases. Oath-taking against child marriage is now a regular school activity.



Parbhani: A campaign was launched to make Parbhani District Child Marriage Free, including a specific logo, tagline, and action plan. Khambegaon Gram Panchayat passed a resolution, mandated age verification before marriage, following capacity building sessions and appeals by the District Collector.



Scan for More Info



*Scan for School Program
Report*



*Scan for Training of Teachers
Report*



Scan for NGO Partners



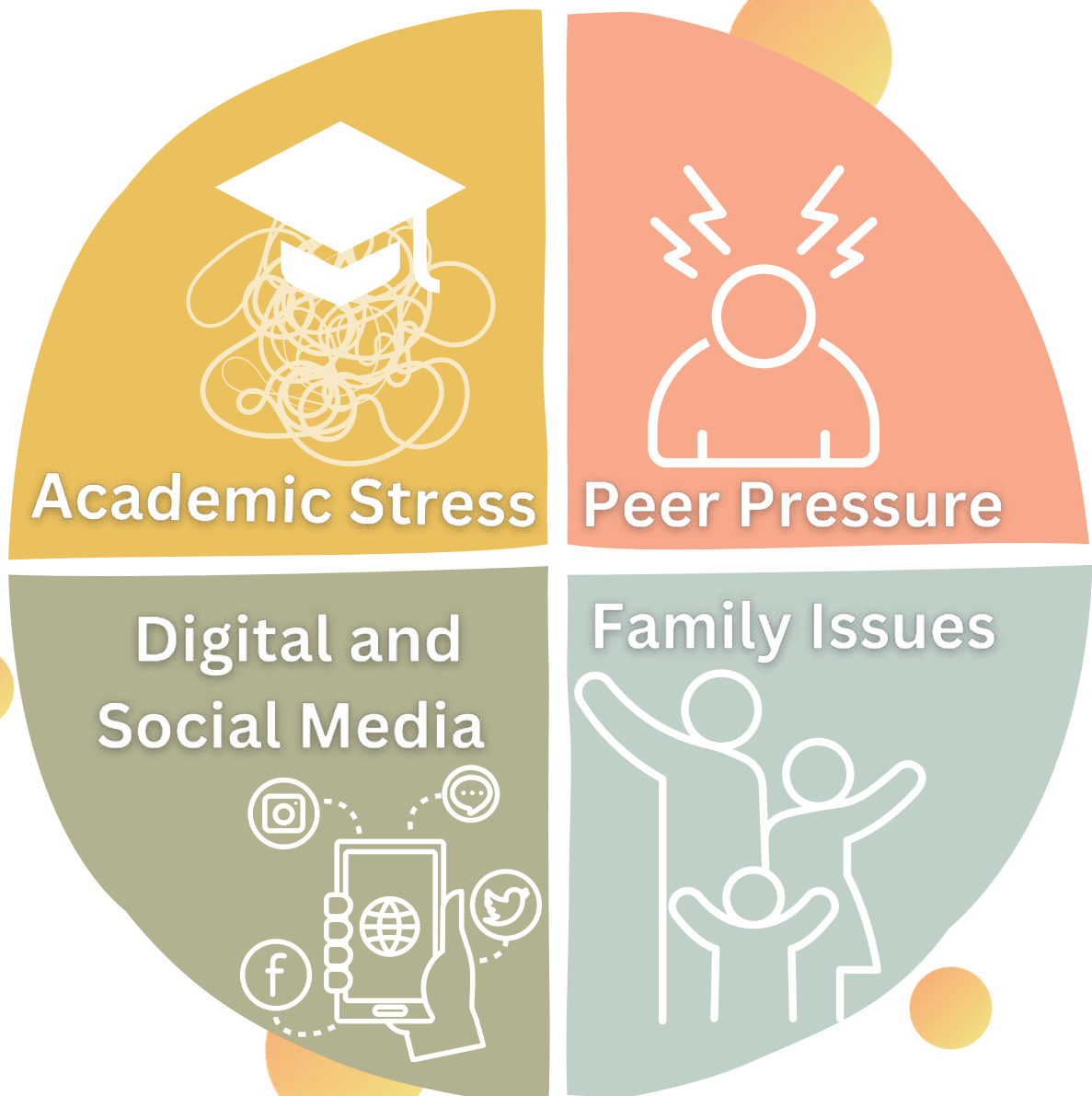
Scan for Newspaper Coverage



ENERGETIX

MAXIMIZE YOUR POTENTIAL

Today, 1.2 billion adolescents stand at the crossroads between childhood and adulthood. Out of which, around 243 million of them live in India. Adolescence is a turbulent time in an individual's life, as these are the formative years wherein an adolescent goes through a physical, mental, and emotional transformation. They also go through academic pressure, body image issues, friendships, relationship issues, and family conflicts, which can lead to stress, anxiety and depression, and in some cases suicide.



The ENERGETIX program has been meticulously designed to provide mental health education and resources to adolescents in school settings, emphasizing early intervention and prevention for enhanced mental well-being. Our program is crafted to empower students with essential tools, enabling effective management of their mental health. In the initial phase, our focus was on developing foundational modules, creating the Learning Management System (LMS), launching the program, and conducting a successful pilot. This strategic approach ensures systematic and thorough implementation, emphasizing a well-structured and comprehensive mental health education initiative for adolescents.

The program's success was made possible by the support from Kotak Securities, enabling the completion of modules in both Marathi and English for broader accessibility.



We are now prepared to scale up the program, offering adolescents vital tools to enhance their mental health. Mental well-being is crucial, and programs like ENERGETIX aid adolescents in coping with the stress of daily challenges. We express gratitude to Kotak Securities for their support and anticipate a continued partnership in the future.





ENERGETIX
MAXIMIZE YOUR POTENTIAL

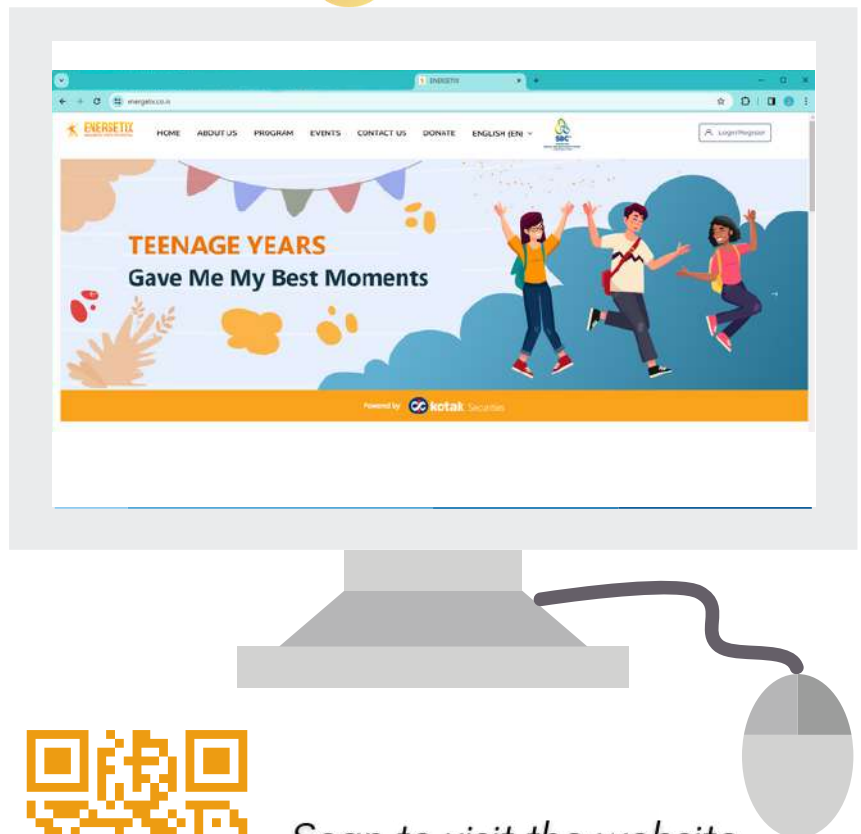
During the inaugural quarter (**April 2022- June 2022**) of the ENERGETIX program, our primary emphasis was on laying a strong foundation for the initiative. This involved substantial efforts dedicated to the development and scripting of modules, with particular attention directed towards the inception of Module 1, aptly named 'Energize Yourself.' This initial module was designed to impart valuable insights to adolescents, emphasizing the significance of positive energy and providing strategies to energize themselves effectively to navigate day-to-day stressors. The quarter also saw meticulous storyboarding and the creation of visuals for the modules, ensuring a comprehensive and engaging approach to mental health education for the program's target audience.



In the second quarter of the ENERGETIX program, spanning from **July 2022 to September 2022**, our primary focus was on pivotal aspects of program development. We dedicated significant efforts to create a robust Learning Management System (LMS) tailored specifically for the program's needs. This involved a comprehensive understanding of the LMS functions and how it could seamlessly enhance the overall participant experience. Concurrently, we completed Modules 2 and 3. Module 2, titled "Friends with Emotions," aimed to guide adolescents in understanding that no emotions are inherently good or bad, offering insights into effective emotion management. Module 3 delved into mindfulness and mental health, providing valuable lessons on the benefits of mindfulness and introducing self-care activities to improve adolescents' mental well-being.



In the third quarter of the ENERGETIX program, spanning from **October 2022 to December 2022**, our primary focus was on significant milestones. We accomplished the content creation for the comprehensive 8-hour module, covering essential topics such as Energise Yourself, Friends with Emotions, Mindfulness & Mental Health, Express Yourself with I-messages, and Life Hacks. The finalization of voiceovers was scheduled after Diwali, coinciding with the commencement of a pilot program. Simultaneously, the Learning Management System (LMS) architecture, design, and features were completed. The ENERGETIX program made a significant stride with the launch of its website on October 10, to mark the importance of World Mental Health Day. The program also established its presence on social media platforms, Instagram and Facebook, featuring an endorsement from Indian actress Smita Jaykar. Additionally, on World Mental Health Day, SBC³ hosted an online session in collaboration with ENERGETIX, furthering the program's reach and impact.



Scan to visit the website





Attendees of the Online Session-

- Bombay Scottish International, Powai - **120** students
- Vakola English School - **40** students
- St Joseph Convent School - **40** students
- Bandra Crescent English School - **10** students
- Sanskar Urdu High School - **5** teachers attended

During the fourth quarter of the ENERGETIX program, spanning from **January 2023 to March 2023**, our primary focus centered on essential activities. We conducted beta testing for all the modules, ensuring their effectiveness and fine-tuning any necessary adjustments. The voiceovers for the modules were finalized during this period, contributing to the overall polished content. Integration efforts were made to seamlessly combine all the modules, creating a cohesive and engaging experience for the participants. A pivotal step was the pilot program conducted at Vakola Public High School, involving 42 students. This real-life testing provided valuable insights into the modules' practical application and participant responses, culminating in a successful outcome. The positive results bolstered our confidence to proceed with the program on a larger scale, highlighting the readiness to impact a broader audience.





ENERGETIX
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