

Annual Report

2019-20



SBC³

**CENTRE FOR
SOCIAL AND BEHAVIOUR CHANGE
COMMUNICATION**





Our Mission

We aim to reach out, sensitize, empower and enhance the lives of youth with our programs by building a modern sustainable organization and taking a leadership position in use of SBCC (Social and Behaviour Change Communication) methods.

Our Vision

We aspire to unleash the productive and creative energies of India's youth and help them become significant contributors to our Nation's progress by :

- Empowering them to be mentally healthy, emotionally strong and become a vibrant community of youth
- Reducing their vulnerabilities to abuse.
- Catalysing and facilitating transformational behaviour in relation to health, people, community, and environment.
- Providing them with a platform to seek information and knowledge on subjects that are important to them during their adolescence and teenage.

We Promise

To our core target group of children, our Commitment is:

- To be sincere and trustworthy of their confidence
- To be Committed to assisting them without being judgemental.
- To ensure, in our interactions with them, the highest standards of safe protection protocols
- To keep them protected whilst they are on our portals or use our applications.

To assure them that their best interest will be our only driving principle.

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PROGRAMS



SBC³ (Centre for Social and Behaviour Change Communication) brings together a team of passionate managers and leaders with diverse skill-sets to drive social and behaviour change through evidence-based communication strategies.

SBC³ has also defined several issue areas for which SBCC based programmes are used as an intervention. We believe SBCC methods can be effectively used as an independent intervention programme.

SBCC uses a variety of communication channels to drive and sustain positive behaviour among individuals, communities and societies. SBCC employs a systematic process that includes formative research and behaviour analysis; communication planning, implementation and monitoring; creating an environment that supports desired outcomes; and evaluation.

To know more about us click: <https://www.centreforsbcc.org/>



ENERGETIX
EMPOWERING EXCELLENCE FROM WITHIN

GNX-PASS

Generation Next - Protection from Abuse to Stay Safe



SPG
SENSITIVE PARENTAL GUIDANCE

unicef 

for every child

सक्षम
SAKSHAM

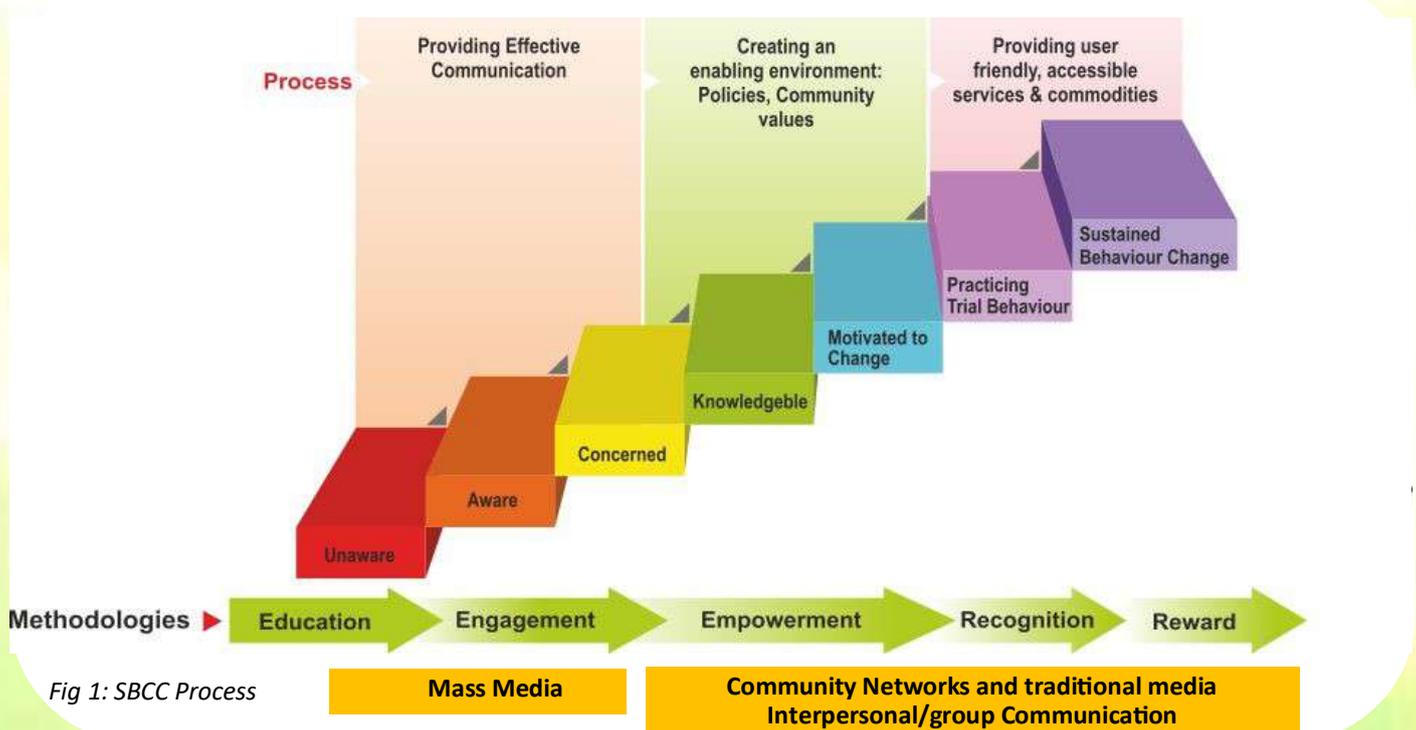


Fig 1: SBCC Process



Highlights

2,660 Students Engaged

76 Sessions conducted

24 Schools Engaged

Guidestar



Guidestar India Verified SBC3 by giving the Transparency Key for our Commitment to Transparency.

Radio One



Founder Mr. Nishit Kumar invited on 94.3 Radio One with RJ Hrishikesh for Child Safety Week. 9:00-10:00 am.

Events

Fig. 2: Mr. Kumar and RJ Hrishikesh

On the occasion of Joy of Giving Week (2nd-8th October) and Mental Health Week (6th—12th October) SBC³ created a jingle 'Nazariya' in the spirit of Navratri season (30th—8th October) which talked about Mental Health (link to jingle: (<https://www.youtube.com/watch?v=MLwPDYUTDhc>)). Special thanks to film score composer Pranay Riziya for recording the song with singers Nikita Ghate and Chinmay Pandit.

SBC³ set its stall on Airport Road Metro Station for commuters to witness the performance by Rotaract Club of Sathaye College on Nazariya song and enjoyed playing game of Mental Health Hopscotch. This activity was a collaborative initiative taken by Mumbai Metro one, Guidestar India, Giving Tuesday India and Daan Utsav to help NGOs raise funds during the Daan Utsav.

In this period SBC³ also performed Nazariya with the Rotaractors to spread awareness about Mental Health amongst the deities of Goddess Durga at Mumbai cha Raja, Parel.

Mumbai Metro One



#GIVINGTUESDAY INDIA





Energetix



Today, 1.2 billion adolescents stand at the crossroads between childhood and the adult world. Around 243 million of them live in India. The adolescents in India face a significant amount of stress, mental health problems to fulfill an expectation of an ideal life, which is to excel in every aspect of life. Which is why one of the highest numbers of adolescent suicides are recorded in India (WHO, 2012). 14% of those take place in Maharashtra, bagging the top position to the state. If one goes by the National Crime Record Bureau (NCRB) figures, every hour one student commits suicide in India. In most cases, adolescents who commit something as grave as suicide, they are known to have severe levels of stress/depression. The key components leading to adolescent's stress/depression are - Academic Stress and Competition, Peer Pressure, Growing up in a Digital Age, Parenting issues, etc. According to reports, 60% of adolescents from metropolitan Mumbai are depressed. The Irony is India does not spend enough on mental health. Currently, it spends 0.06% of its health budget on mental health, according to this 2011 World Health Organization (WHO) report. India faces an 87% shortage of mental-health professionals. The current status is three psychiatrists per million people.

The remedy lies in raising awareness about mental health in schools and adding Mental health and wellness to the school curriculum. Energetix program is a school-based integrative approach that raises awareness of one's Energy, Emotion and Mind to cope with Stress, Anxiety, and Depression.

Energetix was developed to provide a holistic, experience of around 7.5 hours delivered over three sessions. Developed by SBC³, the programme is targeted at students aged 14-16 years. We deliver a free workshop for the parents of 8th to 10th standard students in schools to arm them with information, advice and insights on these new age issues. The workshop is conducted by experts in the field of Behaviour Change.

837 Students Engaged

44 Sessions Conducted

13 Schools Engaged

Fig 3: Energetix Programme Achievements



Energetix



List of Schools Engaged by the Energetix Programme:

Sr. No.	Name of the school	No. Students
1	Angel Land High School	68
2	Bal Vikas Vidyalaya	38
3	Guru Nanak English High School,	64 60
4	N.P.K.T. Vidya Mandir	100
5	Shri Madhavrao Bhagwat High School Mara-	35
6	thi.Med.Mangalayatran, Raje Sambhaji- Marathi	106
7	Sacred Mind- English	40 31
8	Sheth Chimanlal Nathuram High School	42
9	Vakola English School	35
10	Shivaji Vidyalaya	21
11	Mapkhan English School	58
12	Mapkhan Urdu School	
13	Kudos English School	57
	Total	837

Fig 4: Schools Engaged by Energetix Programme



Fig 5: Photos from different Energetix Sessions



Mental Health Awareness Events

Mental Health Games Session for School Students

The first two weeks of October saw a plethora of events, as SBC³ celebrated Joy of Giving Week, also known as Daan Utsav, and Mental Health Week, with fresh and innovative ideas that the Youth of Mumbai could relate to.

As Trainers and team mates gathered to design programmes and interventions for Adolescent Mental Health, it gave birth to the concept of Mental Health Games Session, inclusive of innovative games like



Fig 6: Mental Health Games Session in a School

‘Mental Health Hopscotch’ and ‘Emoplay’, Mindfulness exercise and interactions that would normalize the notion of talking about emotions and encourage students to open up about the issues they are facing. Mental Health Games Session intended to make students aware of Mental Health through fun activities that they would enjoy.

SBC³ visited 4 schools and conducted this 1 Hour session with a total number of 456 students, from class 7th to 10th. Students of schools found the session beneficial; teach-

Sr. No.	School Name	Date in October	No. of Students
1	Rizvi Springfield International	7 th	55
2	Pawar Public School	9 th	240
3	Mahapragya Public School	10 th and 14 th	126
4	RIMS International	14 th	35

Fig 7: Schools Engaged by Mental Health Games Session

ers could assess students’ issues better as some students reached out for help.

Through the sessions, SBC³ successfully established the importance of Mental Health and brought into practice ‘Sharing’ and ‘Listening’ to thoughts and feelings of one-



Fig 8: Mental Health Games Session in a School



Energetix



Mental Health Awareness Events

Spreading Mental Health Awareness - Navratri Style

SBC³ joined hands with GuideStar India, Giving Tuesday India, Mumbai Metro One, Daan Utsav, and 6 other NGOs to celebrate Joy of Giving at Airport Road Metro Station. SBC³ released its jingle 'Nazariya' (Click the link to watch the mu-



Fig 9: Mental Health Awareness at Airport Road Metro Station

sic video- <https://www.youtube.com/watch?v=MLwPDYUTDHC>). Since the dates coincided with the festival of Navratri, the lyrics of 'Nazariya' talked about Mental Health and spread awareness about the same in the beats of Garba. Special thanks to Pranay Riziya for recording the song with singers Nikita Ghate and Chinmay Pandit.

Commutators witnessed the performance by Rotaract Club of Sathaye College on 'Nazariya' song, clicked pictures at 'Energetix selfie point' which was set to promote SBC³'s Energetix program, participated in Mental Health Hopscotch Game and raised funds generously. The event was covered by GuideStar India on 8th October, reaching out to a large audience via Facebook Live.



Fig 10: Mental Health Awareness at Airport Road Metro Station and Mumbai Cha Raja Mandal

On 6th October 2019, Mumbaicha Raja Mandal filled with devotees and Garba lovers watched in joy, as SBC³ along with Rotaract Club of Sathaye College gathered to perform Mental Health Garba on 'Nazariya' song.

Through this, we believe, Team SBC³ could create an impact on society's *Nazariya* about Mental Health and raise funds for our programs for Adolescent Mental Health. We look forward to making each month as eventful as October 2019 with the zest to make a brighter and stress-free future.



Energetix



Mental Health Awareness Events

H Ward: Science Exhibition at St. Anthony's High School, Vakola

SBC³ team, participated in the H Ward Science Exhibition which was held at St. Anthony's High School in Vakola. The exhibition was held from 3rd December to 5th December 2019. This exhibition is to promote scientific thinking among young students and offer a platform to showcase their talents. Like every year there is a

theme, this year's theme was 'Science and technology for sustainable development'. SBC³'s stall had the participants playing the game of Mental Health Hopscotch. The game's main objective is to relieve stress by talking it out and start a conversation about Mental Health. was Students, teachers, parents as well as the chief guests participated in the activity.



Fig 11: Mental Health Awareness at Airport Road Metro Station and H Ward: Science Exhibition

Parent Session: Understanding Adolescents Stress

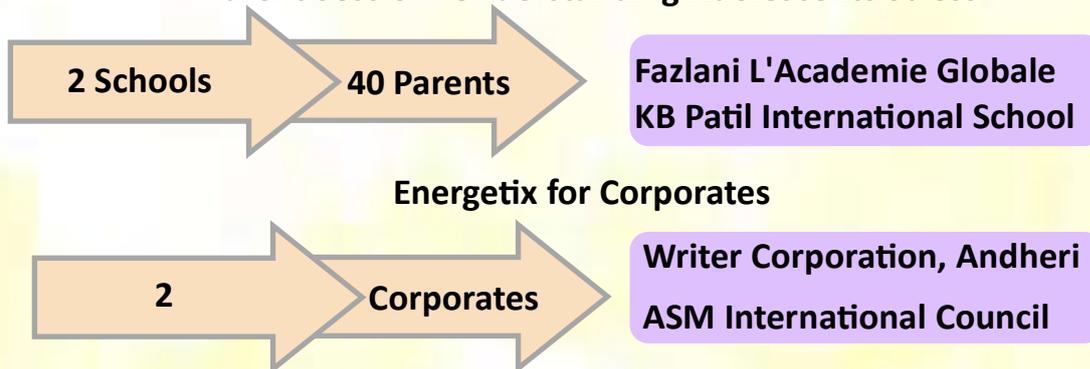


Fig 12: Photos from Parent's Session and Energetix for Corporates



Energetix



Abstract

The adolescent population in India is under a lot of pressure as they are expected to excel in studies, have a great social life, excel in sports and co-curricular activities and essence be extremely successful in all areas of their life, which in turn affect their mental health adversely. The study measures the impact of the Energetix program as a tool to cope with these alarming levels of Stress, Anxiety, and Depression on Adolescents. The study conducted with 320 Adolescents of low-income strata from Mumbai, Maharashtra with the help of DASS 21 shows a significant change in the level of Stress, Anxiety, and Depression with the intervention of Energetix Program. The three-session module of the Energetix program had a positive impact in terms of reducing the intensity of Stress, Anxiety, and Depression.

Method

SBC³ conducted a study with 320 adolescents from grades 8, 9, and 10 from 6 local schools of low-income strata. The sample comprised 142 Girls and 178 boys age 13 to 16 years. After consent & approval from school management, the Energetix Program was delivered to the students.

As a part of Energetix Intervention, three sessions were conducted for a group of adolescents over a period of 8-9 weeks. The first session helps adolescents to increase and channelize their energy

through techniques like **Pranic Breathing & Super Brain Yoga**. The second session is on **Managing Emotions** and **Mindfulness**. The Third session enables adolescents with better **communication** skills to manage their interpersonal issues. These sessions were conducted in four weeks. After the sessions, their class teachers were asked to implement practices such as Pranic Breathing, Super Brain Yoga and Mindfulness daily. Specific slots were dedicated to the practice. To measure the impact of the program Pre & Post Test was conducted with the help of DASS-21 (*Depression, Anxiety, and Stress Scale* by (Lovibond, S.H. & Lovibond, P.F. 1995). DASS-21 is three sets of a self-report questionnaire to understand the amount of Depression, Anxiety, and Stress faced by the responder. The pre-test was conducted before the implementation of the Energetix program and the post-test was done with a gap of four weeks after the program, with the regular practice of the techniques.

Result

The study shows a change in the mean score of stress, anxiety, and depression of adolescents from 19.65, (pre-test) to 16.53 (post-test), from 16.54 to 12.46, from 15.83 to 13.55 respectively.



Fig 13: Pre and Post test analysis



Energetix



Discussion

The DASS 21 pre & post-test results clearly show a decline in the mean score of Stress, Anxiety & Depression of adolescents by 2 to 4 units which are bringing down the intensity from Severe to Moderate and Moderate to Mild.

This result forms a strong evidence of the success of the Energetix program. Though the program went very smooth, yet some limitations were faced in terms of monitoring and convincing the school management to allow a particular amount of time to practice the techniques.





GNX-PASS stands for Generation Next – Protection from Abuse to Stay Safe.

GNX-PASS is a multi-level programme aimed at sensitising children about issues of abuse to help them stay safe.

India has the world’s largest number of sexually abused children – a child below 16 years is raped every 155th minute, a child below 10 every 13th hour and one in every 10 children is sexually abused at any point of time.

A study by the Union Ministry of Women and Child Development (MWCD) showed that 53 per cent of the interviewed children reported having faced some form of sexual abuse and that boys were as vulnerable to abuse as girls. In India, every second child faces some form of sexual abuse and every fifth child faces critical forms of it.

Child sexual abuse is multi-dimensional issue and educating certain sections of society alone is not sufficient. Sensitising children in vulnerable age groups can have a direct and beneficial impact.

The sensitization and empowerment programme is a multi-level programme for Pre-primary (junior, senior and 1st standard),

Primary (2nd to 6th standard) and Secondary (7th to 10th standard) children. Through these three categories we are covering 3 to 16 years of age group.

Level 1: Pre-Primary Children: Pre-primary children of ages 3 to 6 need to understand aspects of their bodies. This is a gap area currently as neither parents nor schools help children learn. Contents will include:

- ⇒ My body parts
- ⇒ Public and Private parts

Level 2: Primary school children– For Primary section (classes 1 to 6), we will be speaking with 6 to 12 year old children in school. The programme uses a volunteer delivered story– telling method. Content will include key topics:

- ⇒ What is safe touch
- ⇒ What is Unsafe touch
- ⇒ Personal Safety rules
- ⇒ Private body parts
- ⇒ Inner voice
- ⇒ Concept of Trusted adults



Fig 14: Photo of a child during Session

Level 3: The (7th– 10th std) is being developed. Content includes cyber safety and different forms of abuse. Subject to funding we intend to make a film on a now adolescent ‘Komal’ tackling adolescent abuse as well as issues of online safety.

List of Schools Engaged by the GNX PASS Programme:

Sr. No.	School	Stds.	Dates		Students	Sessions
1	Mahilasangh English	1-4	25-07-19	26-07-19	611	12
2	Yogeshwar Krishna Montessori Preschool	Pre-Primary	30-08-19		18	1
3	Greater Mumbai Education Society	Pre-Primary	16-08-19		241	2
4	Airport High School	1-2	18-11-19	19-11-19	295	6
5	Dixit Road High School	1-4	24-2-20	25-2-20	211	5
			Total-		1,376	26

Fig 15: GNX PASS Programme Achievements



This year Rotary Club of Mumbai Parleshwar collaborated with SBC³ to conduct the GNX PASS Programme in 3 of the schools where the club works with.



Fig 16: Photos from Rotary-GNX PASS Sessions

“ I was present at one of the sessions. I was wondering how do you explain Child Sexual Abuse to Pre-primary Children. But the Programme was very unique, the first process was to make the children realise what parts are private and that they aren't supposed to be touched. The jingle as made so beautifully along with the dance. Later, when I went home I realised this was the way to tell them such a serious subject.”

-B.G. Barve
Club President 2019-20



Fig 17: Photos from GNX PASS Sessions



Maharashtra on the Child Marriage Map of India

Maharashtra (112 million inhabitants, 9.28% of India's population) is India's foremost state ranked on GDP in the country. UNDP has ranked Maharashtra amongst the top 5 on Human Development Index. Maharashtra has one of the best networks of roads and transport in the country and is home to the country's premier Megalopolis- Mumbai.

Maharashtra is also a relatively well governed state (Ranked 3 on Good Governance Index) with 6 administrative divisions- Amravati, Aurangabad, Konkan, Nagpur, Nashik, Pune which are further divided into 36 districts, 109 sub-divisions and 357 talukas.



Fig. 18: Maharashtra state by administrative divisions.

Surprisingly however, on an average one of four marriages in Maharashtra is a Child Marriage.

Why is Maharashtra among the top 5 states on Child Marriage? What are the socio-economic and cultural factors that are unique to Maharashtra? Are there some behavioural factors that are unique to Maharashtra? Which are the factors that drive Child Marriage in Maharashtra?

To answer those questions and to build an evidence based Social and Behaviour Communication Strategy to end Child Marriage in Maharashtra, UNICEF Maharashtra commissioned Centre for Social and Behaviour Change Communication (SBC³) to undertake

a comprehensive program to determine the contours for a Social and Behaviour Change Communication (SBCC) Strategy.

Key Facts in Maharashtra:

- * 1 in 10 of India's child brides live in Maharashtra
- * 1 in 4 young women* were married before their 18th birthday.
- * 4 in 5 ever-married women who were married before age 18 years gave birth before age 20.
- * 1 in every 2 young women are married before reaching 18, if they reside in rural areas, live in poorer households, and have less education.
- * One in every three women (34%) aged 20-24 years who were married before 15 years had 3 or more children.
- * Children born to the teenage mothers are more likely to die during infancy. Infant Mortality Ratio (IMR) is 38 per 1000 live births for children born to teenage mothers compared with IMR of 20 per 1000 live births for mothers of age 20-29.
- * 1 in every 10 men were married before the age of 21
- * Young women - women currently aged 20-24 years.

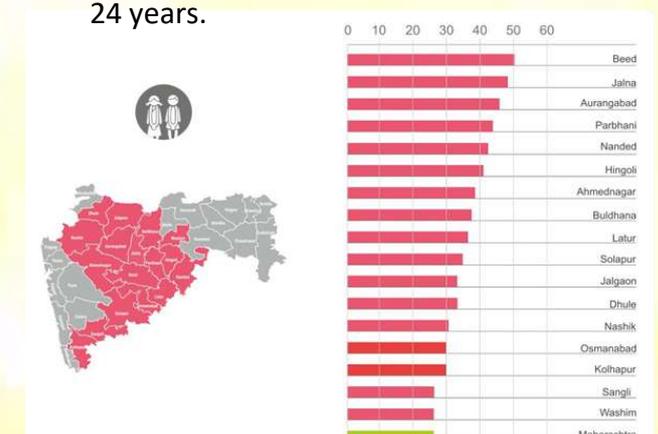


Fig. 19 17 districts have a higher prevalence of child marriages compared to the average across the state

References:

<http://planningcommission.nic.in/data/datatable/0306/table%20168.pdf>

http://www.undp.org/content/dam/india/docs/inequality_adjusted_human_development_index_for_indias_state1.pdf

<https://www.indiatoday.in/state-of-states-conclave/story/1394303-2018-11-22>

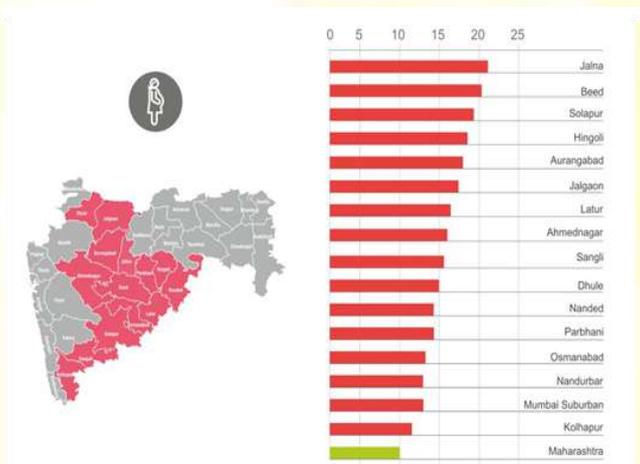


Fig. 20: 16 districts have a higher prevalence of teenage pregnancies as compared to average across the state.

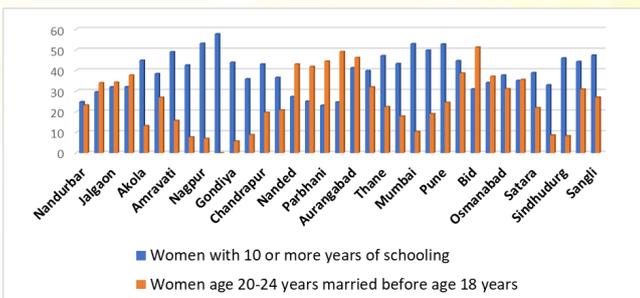


Fig 21: Child Marriage and Girls education across Districts in Maharashtra.

As seen in Fig. 21 above, districts that have more than 50% of girls studying 10 years or more show marked decline in prevalence of Child Marriage. Women married before 18 years have higher chances of having underweight and stunted children. The data for Maharashtra is quite revealing on where it exists and how it correlates with issues like Stunting.



Fig. 5 There is co-relation between prevalence of Child Marriage and stunting among children- due to early teenage pregnancies amongst undernourished girls.

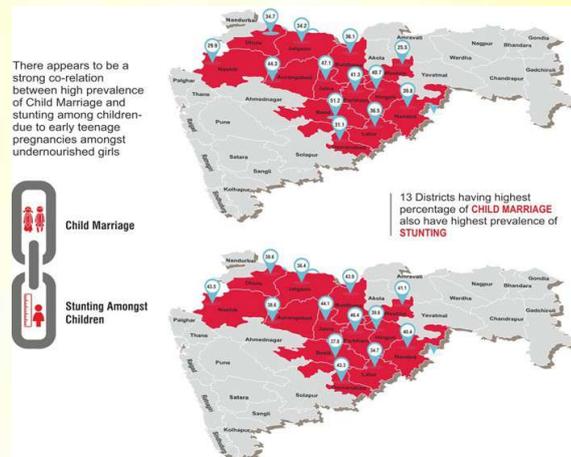


Fig. 22: Prevalence of Child Marriage and Stunting

Child marriage is more prevalent among girls with lower levels of education as can be seen in figure below:

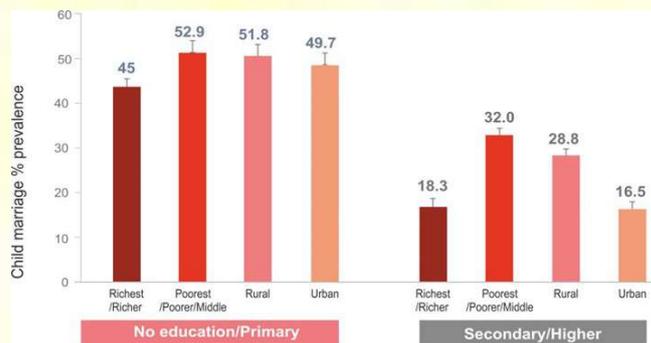


Fig. 23: Percentage of women aged 20 to 24 years who were married before age 18, by education, wealth quintile and residence

The cost to the State's economy due to child marriages, child stunting, maternal and neonatal mortality, health care and loss of potential educated & skilled youth is very high.

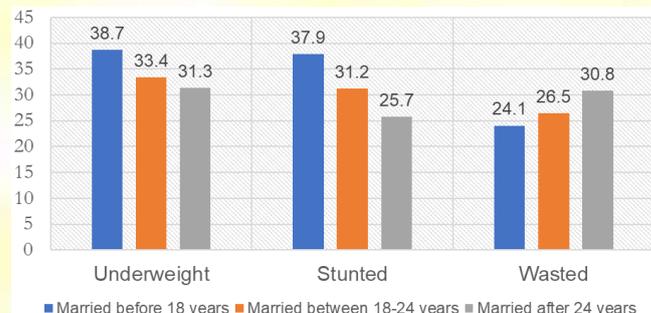


Fig. 24.: Percentage of undernourished children under five years by their mother's age at marriage.



Awareness	<ul style="list-style-type: none"> Communication campaigns aimed at adolescent boys and girls, parents, marriage facilitators and community leaders Addressing patriarchy, role of girls and difference between good and bad parenting Localised media, Radio, Television
Education	<ul style="list-style-type: none"> Classroom delivered programme on the Institution of family/marriage and related laws to children in 11 to 17 years (classes 6th to 12th) Films, discussions, handout booklets, 2 hour session for each class Certificates for those opting for voluntary tests on the subject
Empowerment	<ul style="list-style-type: none"> Sports training and inter block/inter district throwball league tournament for adolescent girls. To improve self esteem and confidence Includes session on soft skills Daily training for 8-9 months a year Collaboration with National Throwball Federation of India
Engagement	<ul style="list-style-type: none"> Career counselling camps for boys and girls Parenting workshops for parents Skill training for girls in association with MSSDS and Rural development department Capacity building/ toolkit for CMPOs, AWW/ASHA workers, Police
Recognition and Reward	<ul style="list-style-type: none"> Scheme of Competition between Panchayats and Blocks. Indicators related to Sex ration at birth, School enrollment, Girls in higher education, number of working women, incidence of Child Marriage Big reward to top three on each indicator and top three on all indicators State level award function Training and M&E. External evaluation
Advocacy	<ul style="list-style-type: none"> Amendment of State rules of PCMA 2006 Mandatory age verification to be done by CMPOs / suitable authority against Aadhar/passport/ration card/school certificate Mandatory register with all marriage facilitators-priests/ mullahs/ fathers/ wedding halls, caterers, photographers with entry of age verification registration numbers Punishment for facilitators if verification registration not entered for any marriage Improve quality of school education

Fig 27 Recommendations

3. Development of Advocacy Resource Tools:

During the period Nov 2019 to Dec 2019, SBC³ was commissioned to develop Advocacy Resource tools comprising a Film, a book, a brochure and a ppt for use in advocating the issue with the State Government.

SBC3 recommended adopting the following as a programme thematic title:

Films, book and brochure were developed in English and Marathi.



Fig 28: A still from the film

Watch the films by clicking the links below:

English: <https://youtu.be/bU-1LyRH1pY>

Marathi: <https://youtu.be/C6HQQHeldeZ0>

Book:



Fig 29: Book Cover

Brochure:

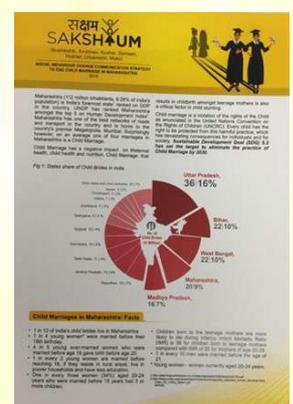


Fig 30: Brochure

सक्षम
SAKSHAM

(Sushikshit, Anubhavi, Kushal, Samaan, Hushar, Udyamshil, Mukht)



Fig 31: PPT Slide

Workshops



1. Mental Health Workshop: Youth Advocacy for Mental Health Campaign (YA4MH)

Professor Aparna Khanna Lady Irwin College, Delhi and Mr. Abhimanyu Arora conducted a workshop on 13th May 2019, at SBC³ Office on 'Engaging Youth Volunteers in Mental Health Advocacy Campaigns' and how they run the programme in different communities in an around Delhi.

We invited students from SNEHA Nurse Aid students and by using different game format (stapoo, housie, snake & ladder, etc.) we had a session on theme around Mental Health.

2. Design Learning:

Date: 22 till 27 April 2019

Course name: Designing & Facilitating Effective Learning Experiences

College name: Azim Premji University, Bangalore

WOW Ways of Working, Itsvan Banyai.
Workshop taken with all employees and 2 founders.

3. Workshop on Suicide Prevention by Ketki from Sisters Living Works

Date: 5th November 2019

Seminars



1. None in Three India Summit: 12th June 2019

None in Three is a global research centre which develops and evaluates pro-social computer games to prevent gender-based violence. It is funded by the UK Government's Global Challenges Research Fund. They have satellite offices in Jamaica, Uganda, and India.

On 11th - 12th June 2019, None in Three Summit was held in India at ISDI School of design and innovation. The session 'Preventing Violence Against Children: The Role of Schools and Related Professionals' covered topics like, indicators of abuse, impact of violence. The speakers were:

Angela Nakafeero: Gender Technical Advisor, Ministry of Education and Sports, Government of Uganda

Paul Miller: Professor at Educational Leadership & Management, University of Huddersfield

Susan Timmins: Senior Lecturer and School Direct Partnership Lead School of Education and Professional Development, University of Huddersfield

Stephen Jacobson: Professor at Graduate School of Education, University at Buffalo, USA

2. Design Learning:

Date: 22 till 27 April 2019

Course name: Designing & Facilitating Effective Learning Experiences

College name: Azim Premji University, Bangalore

3. Guide Star Session

Topic: Digital fundraising through story telling

Date: 20th June

Venue: The Mysore Association, Matunga

Employees attended: 1



Fig 32: Photos from Workshops and Seminars

Team



Accessible Technologies: **Barrier** Internal Auditor: **Rozmin N Ajani**
Break
Legal: **Samvaad Partners** Bankers: **Indian Bank, Kotak Mahindra Bank**
Telecom: Sensorise India Films: CanCom
External Auditor and Company Secretarial Services: **CNK Associates** Designer: Asmi Creations
Chief Psychologist: **Dr. Suchismita Bose**

Key Members :

Through the year:

Jhunu Mali

Saanika Gokhale

Part of the year:

Simran Lingadurai

Sheetal



Fig 33: Photos from SBC³ Programmes

Team



Board of Directors:



Nishit Kumar
Founder Director, MD



Priya Subnis Arte
Founder Director,
COO



Dr. Utkarsh Subnis
Founder Director, Head
SBCC, R&D Unit

Governing Board



Arun Nanda, Chairman
Mahindra Holidays India Ltd



Abha Thorat, Director
British Asia Trust



Dr Duru Shah, Director, Gynaecworld ,
Founder President of the
"The PCOS Society" (India)



Bhaskar Pramanik,
Independent Director SBI and
Ex MD, Microsoft India Ltd



BM Vyas, Ex MD,
Gujarat Co-op Milk Marketing
Federation (Amul) and ex Director NDDB

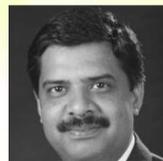


Sabbas Joseph,
Founder and Executive
Director of Wizcraft India

Advisory Council



Shilpi Kapoor,
Ashoka Fellow,
Founder MD of
Barrier Break



Sharad Arora,
Founder Director
of Sensorise
Digital Services
Pvt Ltd



Vineetha MG, Founder
Partner of Legal firm,
Samvad Partners



Nawshir Mirza,
Independent Director:
Tata Power, Thermax,
Gujarat coastal Power,
Exide, others



Dr Jagmeet Madan,
Principal SVT College,
SNDT University,



Dr Sheila Vir, Founder
Director of Public Health
Nutrition Development,
Ex Head of
Nutrition, UNICEF



Thomas Puliyeel,
Ex President of MRB
Group, India (IMRB),



Nitin Desai,
Sr Vice president
TCS

Contact Us



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11, KLEEM CHS Ltd., 2nd Floor, Mansion House No 1, East Road, Off Nehru Road, Santa Cruz East, Mumbai 400055.
(Landmark: adjacent to Gopal Krishna Restaurant and Santacruz station bus depot)



@SBC3 India



@Nishit Kumar



SBC³ a Section 8 (1) Public Limited Company registered under the Companies Act 2013.

Section 8(1) licence number: 109927 | CIN: U74999MH2017NPL28994